

## PLONE 2005 SYMPOSIUM SCHEDULE

### THE ASTOR CROWNE PLAZA



#### New Orleans' Renaissance

Founded in 1719 by the French as La Nouvelle-Orléans 1763 the territory was ceded to the Spanish Empire. Napoleon sold Louisiana to the United States in 1803 for 10 million dollars.

Most of New Orleans is 6-8 ft below sea level. The levee system keeps Lake Pontchartrain and the River at bay. Also a sophisticated pumping system that drains the land during flooding.

The highest point of elevation in New Orleans is located in City Park. It is man made and is related to as Monkey Hill. It is 28 feet high.

Since the Mississippi River meanders through the city. The "West Bank" is physically located on the East Side of the GND bridge.

The Lucky Dog vendors in New Orleans have a colorful history. Started shortly after WW2. It was made famous in Confederacy of Dunces. Most recently Managing Ignorance was written by local Jerry Strahan an autobiography of managing the hot dog vending business.

Andre Codreanu wrote the book, The Mask is Always Half Dressed in New Orleans. Throughout history many have come to find their muse -- these include:

Tennessee Williams, William Faulkner, and Truman Capote.



WEDNESDAY, TRACK 1		WEDNESDAY, TRACK 2	
9 0 0	<b>Hands On: Building Extranets</b> Rob Miller After building the extranet for the Burning Man event and several years of Zope experience, Rob Miller is eager to pass on his strategy. Participants will start from a base Plone installation and build an Extranet through the presentation. At the end of the tutorial, participants will have a working Plone powered extranet, writing tests for delivered applications.	9 0 0	<b>Best Practices: Plone Development</b> Joel Burton The tutorial covers the techniques you need to become a professional web site developer, building Plone sites using Releystem development, using version control with Plone, debugging, writing test cases, and more. Case studies of real site development will be covered. Current project where we are implementing a XUL interface for managing the day to day operation of an urban design center and interior design firm.
12:30 LUNCH			
2 0 0	<b>Hands On: Building a Deployment System</b> Alan Runyan Sidnei da Silva Extranet is a open source deployment system whose aim is to simplify deploying Plone and introducing participants to key usability guidelines. Avoid conflating usability mistakes current project where we are implementing a XUL interface for managing the day to day operation of an urban design center and interior design firm.	2 0 0	<b>Hands On: Skinning Plone and Usability</b> Alexander Lim Tips and Tricks on Skinning a Plone site. Basic CSS knowledge recommended. Let Alexander Lim guide you through skinning Plone and introducing participants to key usability guidelines. Avoid conflating usability mistakes current project where we are implementing a XUL interface for managing the day to day operation of an urban design center and interior design firm.

THURSDAY, TRACK 1		THURSDAY, TRACK 2	
9 0 0	<b>State of Plone</b> Alan Runyan and Alexander Lim Opening keynote talk on the State of Plone and it's past and present from its founders.	9 0 0	<b>SOAP Integration with Zope</b> Benjamin Guller Web Services integration into Plone. Discussion will involve around strategy, implementation and implications of this technology. What is it and how to implement it, also covered.
9 4 5	<b>SOAP Integration with Zope</b> Benjamin Guller Web Services integration into Plone. Discussion will involve around strategy, implementation and implications of this technology. What is it and how to implement it, also covered.	9 4 5	<b>Plone in the Enterprise</b> Bryan Simmons General Physics has enjoyed great success using Plone as a platform for providing enterprise solutions. Discussion will center on our experience using a service based open-source business model.
10:30 BREAK			
11 0 0	<b>Tabajara, a Taxonomy Builder</b> Chalu Kim Large organizations are looking for mechanisms to easily manage taxonomies and site structure. This module is used in such organizations as World Bank and Action Fund of America.	11 0 0	<b>Case Study: Rosetta Archive</b> Wht Morris The Rosetta Project aspires to collect data for all human languages. Wht will show off the new site and discuss it's construction. Highlights will include peaks of empirical technology and insight into old ones.
11 4 5	<b>PlonePAS, User Authentication</b> C. Cameron Cooper The Pluggable Auth Service is an exciting new auth source for Zope-based apps. Content will discuss the PAS architecture, its use in Plone, how PAS figures into the future, and several PAS setups.	11 4 5	<b>Entranst Frontends</b> Zvi Boshemitzan, Sidnei da Silva, Paul Tindal Quick description of front ends that are available for Entranst. PlonePAS, python-idea and .NET frontends will be presented.
12:30 LUNCH			
2 0 0	<b>Five- Zope 2 &amp; Zope 3 in Harmony</b> Sidnei da Silva After having deployed the first Plone application in production, Sidnei da Silva has gained a lot of experience with both Zope 2, Zope 3 and the glue that binds them. This, later what benefits you can gain from Five - TOC4 -	2 0 0	<b>Marketing Workshop</b> Christopher Johnson Actively building out collateral for use by Plone companies and the new plone.net initiative. Will use the Case Studies first to build out collateral then move on to messaging and other needs of Plone.NET. Hopefully, Joel Burton, Porter Novelli, Nate Aune and Wht will be involved in this workshop.
2 4 5	<b>Win32 and Zope</b> Mark Hammond Describes win32com and integration points for Zope. Microsoft offers many rich services that can be leveraged from inside of Plone. The developer of the python-win32com will present his ideas and experiences.	2 4 5	<b>Marketing Workshop</b> Christopher Johnson Continuation of the marketing workshop.
3:30 BREAK			
4 0 0	<b>Zelenium</b> Trey Seaver The author of the CMF framework, Trey Seaver will present his integration with Thoughtworks' Selenium framework. This integration will simplify testing web applications so that business and QA users will be able to be productive in writing tests for delivered applications.	4 0 0	<b>Mozilla XUL with Plone</b> Colin Henry-Parker Colin will share his experiences developing and integrating into Plone rich cross platform interfaces using the Mozilla suite of XUL, RDF, WebDAV and XML-RPC.

FRIDAY, TRACK 1		FRIDAY, TRACK 2	
9 0 0	<b>ZODB Tips and Tricks</b> Chris McDonough This session will include an introduction to ZODB and might be used outside Plone and M2G goals align naturally. Part large website to use Plone/Plone.	9 0 0	<b>Case Study: Oxfam America</b> Alan Runyan Oxfam America moved to a Plone based system and have seen immediate ROI. Plone and M2G goals align naturally. Part large website to use Plone/Plone.
9 4 5	<b>Illustration Types in Plone</b> Jeff Pitman Archetypes based illustration types for presentation of custom graphics are described. These types exemplify rendering to SVG and to the image targets by ReportLab.	9 4 5	<b>Case Study: University of North Carolina</b> Charlie Hlin, Kapil Thangavelu Together, the UNC and GENEX have created a site that allows the faculty and coordinators to manage their complex curriculum through the web, and deliver value to the students and other users.
10:30 BREAK			
11 0 0	<b>CMF Deployment</b> Kapil Thangavelu A product for separating a CMS from content delivery and consumption. Presentation will focus on use cases, and architecture along with some examples and considerations for use.	11 0 0	<b>Open Source Licenses</b> Ron Chichester Ron will discuss open source licensing issues as they relate to Plone and to Plone products. Specifically, Ron will address the considerations of works under the US Copyright Act and how they trigger problems in for example, the GNU Public License.
11 4 5	<b>ArchGenXML/UML and Plone</b> Nate Aune Using the Poseidon UML modeling tool and ArchGenXML, we will show how to create a Plone product in a matter of minutes without writing a single line of code.	11 4 5	<b>Outside Perspective: Plone as CMS</b> Paul Tindal Paul Tindal is the CTO for a leading Documentum, Interviewer, and Vignette integrator in Texas. He has written a book and numerous Java related articles on J2EE development. Having been involved with Zope/Plone very little, he brings an interesting perspective on where he thinks Plone can play in the enterprise can play in the enterprise.
12:30 LUNCH			
2 0 0	<b>Caching Strategies</b> Geoff Davis Discussion of caching strategies using Apache (mod_cache), ES (Erlang Proxy) and Squid. Recipes, HOWTOs and experience drawn on by implementing process and caches in production environment will be shared.	2 0 0	<b>Branding and Community Engagement</b> Dr. Paul Dholakia Many OSS projects face challenges associated with creating a coherent and effective brand. The talk will provide an introduction to best practices in PLONE. The role of an engaged developer and user community in enhancing the PLONE brand will be discussed. Dr. Paul Dholakia is a Assistant Professor of Management at Rice University prototyping phase. It was decided that Plone provided more functionality, better developer productivity, and in the end, it
2 4 5	<b>Plone as Social Software and Ambient Art</b> Laura Trippi A meditation on Plone against the backdrop of the work and ideas of the Russian Constructivist architect and painter, El Lissitzky, and the Dutch painter, Mondrian, for whom the future of art lay in dissolving all objects into dynamic social space.	2 4 5	<b>Case Study: A Major Medical Association</b> Ken Wessels Ken Wessels will describe the collaboration portal requirements of a major medical association, and why Plone was chosen over highly touted commercial tools as a solution.
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Plone started off late in 1999 with a simple aim "Make Zope more popular". After 5 years and having about the incredible uses of Plone - it's clear it has succeeded. The New Orleans Symposium is the third large Plone event with significantly large and diverse attendance. Not only has each event been great but has been personally rewarding. One thing that is often overlooked in the marketing sales, mailing list traffic, IC, conversations and product announcements is the fundamental phenomenon of the Open Source community. The most valuable insight you can gain is in individual conversations with the participants of the symposium. The symposium, like the community is a two way street. You must participate or there is no contribution of the community.

DEVELOPMENT, FRIDAY		BUSINESS, FRIDAY	
9 0 0	<b>ZODB Tips and Tricks</b> Chris McDonough Over 5 years of ZODB work, Chris McDonough knows the usage patterns to look for when applying the ZODB. Discussion will talk about interesting, m2g and zope 2.6, BLOB support, ZEO, and ZODBMountPoints. Learn how to use the	9 0 0	<b>Case Study: Oxfam America</b> Alan Runyan Oxfam America's website was a large PHP/MySQL Application Service that the company ran for years. Eventually they grew out of the application and needed to put more contributors online and enhance their internet presence. In a rapid changing world, Oxfam America needed to keep on top of the news. Plone
9 4 5	<b>Illustration Types in Plone</b> Jeff Pitman There are many types of content that involve graphical presentation based on data input and processing. A set of python methods and	9 4 5	<b>Case Study: University of North Carolina</b> Joel Burton The University of North Carolina's School of Medicine has an intense curriculum-driven program where courses are delivered by many different faculty members, and where students require up-to-date information on course topics.
10 3 0	<b>CMF Deployment</b> Kapil Thangavelu Description of using the CMF Deployment system in a business environment. Describes the framework, integration into Epicentric portal and the business outcome of the solution. The system reviews around displaying content to a remote machine to integrate the content into a separate framework.	10 3 0	<b>Open Source Licenses</b> Ron Chichester Ron will present a quick overview of the GPL and how it affects Plone and Plone products. In particular, Ron will discuss where Plone and Plone products can be used and/or distributed with Plone. If time permits, Ron will also discuss the licensing schemes and other business models that are based on intellectual property rights.
11 1 5	<b>ArchGenXML/UML and Plone</b> Nate Aune ArchGenXML offers a powerful framework for creating new content types, but still requires writing a lot of boilerplate code. Using a UML tool such as Poseidon, you can define your classes and relationships in a graphical environment and let ArchGenXML automatically transform it into a working Plone product. This	11 1 5	<b>Outside Perspective: Plone as CMS</b> Paul Tindal Paul Tindal is the Chief Technology Officer for a leading Documentum, Interviewer, and Vignette integrator in Texas. He has written a book and numerous Java related articles on J2EE development. Having been involved with Zope/Plone very little, he brings an interesting perspective on where he thinks Plone can play in the enterprise.
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2 0 0	<b>Collective Overview</b> Andy McKay Continuing where Geoff Davis and Alexander Lim left off in a lightning talk in 2003, an evaluation of many useful collective products that have a sense of stability will be discussed for. What makes a good product and quality in the present and future should look like.	2 0 0	<b>Case Study: A Major Medical Association</b> Ken Wessels The Association had implemented an expensive Gather magic quadrant portal solution based upon Epicentric (now Vignette) portal to address the collaboration and information dissemination needs of the many internal committees of the organization. This solution proved to be lacking some key functionality. The association was a primary UDA/UCES standard
2 4 5	<b>Lightning Talks</b> Everybody Lightning Talks gives you 5 mins to say briefly something that has excited about Zope, Plone or Python. A quick speed, light hearted chance to hear each other. But beware the gong... if you wish to participate please head	2 4 5	<b>Plone as Social Software and Ambient Art</b> Laura Trippi A meditation on Plone against the backdrop of the work and ideas of the Russian Constructivist architect and painter, El Lissitzky, and the Dutch painter, Mondrian, for whom the future of art lay in dissolving all objects into dynamic social space.