# When a single Plone just isn't enough...

**Duncan Booth** 



### **Overview**

- Oxfam
- Plone at Oxfam
- Workflow and Staging with Plone Multisite
- Plone and Google Search Appliance



# Oxfam works with others to overcome poverty and suffering

### Oxfam GB

- Started in 1942 for famine relief to occupied Greece
- now works with partners in over 70 countries around the world.

### Oxfam International

- Umbrella organisation for 13 independent nongovernmental organisations in
  - Australia, Belgium, Canada, France, Germany, Great Britain, Hong Kong, Ireland, The Netherlands, New Zealand, Quebec, Spain and the United States.



### **Oxfam Websites & Plone**

- Oxfam GB (www.oxfam.org.uk)
  - mostly flat, but a bit of Plone
  - all searches use Plone
- Oxfam International (www.oxfam.org)
  - All Plone
  - Multilingual
- Dashboard
  - International Extranet
  - Plone (+ legacy Plone)
- Oxfam GB Intranet
  - Plone + legacy flat + PHP
- ... and one central CMS



### **Oxfam's CMS**

| Content         | CMS    | Edited in<br>Last 24hrs | OGB | Ol    | Dash  | Intranet |
|-----------------|--------|-------------------------|-----|-------|-------|----------|
| Articles        | 4,821  | 54                      | 35  | 350   | 336   | 2,902    |
| Briefing Notes  | 191    | 0                       | 0   | 183   | 182   | 0        |
| Briefing Papers | 142    | 0                       | 0   | 140   | 132   | 0        |
| External Links  | 1,506  | 0                       | 49  | 388   | 167   | 429      |
| Files           | 6,410  | 14                      | 37  | 424   | 1,991 | 3,404    |
| Folders         | 2,962  | 17                      | 131 | 243   | 432   | 1,274    |
| Images          | 2,622  | 4                       | 78  | 851   | 183   | 569      |
| Nav pages       | 382    | 13                      | 21  | 183   | 41    | 64       |
| Press Releases  | 905    | 5                       | 0   | 902   | 876   | 0        |
| Topics          | 321    | 0                       | 1   | 42    | 86    | 123      |
|                 | 20,262 | 107                     | 352 | 3,706 | 4,426 | 8,765    |

| Database   |       |
|------------|-------|
| Data.fs    | 7.5Gb |
| Catalog.fs | 2.0Gb |

(as of October 18th 2006)







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Oxfam sites





09 Oct 2006

MySpace announces largest philanthropic program with Darfur Campaign

06 Oct 2006 Oxfam clarifies comments about earthquake shelter

04 Oct 2006 Proposed new European Union trade policy is 'development blind'

04 Oct 2006 Anniversary of Pakistan earthquake: Survivors at risk as Himalayan winter starts early

> more news



#### Sudan crisis

More than three years into the Darfur conflict, the crisis continues on a massive scale. Two million people have been forced to flee their homes and are now living in makeshift shelters in crowded camps. Oxfam is providing more than 450,000 people affected by the crisis with access to clean water and sanitation as well as basic necessities, and looking at ways to help people find alternatives to the reliance on external aid emergency update



#### Cambodia: banking on a buffalo

More than 30 percent of Cambodia's population lives below the poverty line. Many poor Cambodian farmers rely on agriculture, fishing and forests to meet their daily needs. For many, owning a buffalo can mean the difference between hardship and a better life. Oxfam's Maureen Bathgate meets some of the families we are helping to own and raise healthy livestock. program story



#### **Arms Without Borders**

The globalization of the arms industry has opened up loopholes in current arms export regulations, allowing sales to human rights abusers and countries under arms embargoes. according to a new report by the Control Arms Campaign, "Arms Without Borders." The UN's current annual session on arms control will hopefully consider a landmark vote to start work on an Arms Trade Treaty.

campaign update



#### Find the nearest Oxfam

The Oxfams operate in over 100 countries worldwide working with local partners to alleviate poverty and injustice.



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Read the latest policy papers and reports.

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|---------|
| Oxiaiii |
|         |

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#### West Africa



This area contains information from and about West Africa, including country folders, regional teams and regional issues. This area is managed with contributions from affiliates working in the

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| 2005. West Africa food crisis  | Latest West Africa content published to this site. Items restricted to teams will not appear |  |
| > 2005.06. Niger photos (West Africa Food Crisis)  | teams will not appear  |  |
| ■ Benin  | OGB Emergencies Meeting Minutes 10th October 2006  |  |
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| <ul> <li>Cameroon</li> </ul>   | OGB Emergencies Meeting Minutes 26th September 2006  |  |
| Cape Verde   | OGB Emergencies Meeting Minutes 29th August 2006   |  |
| <ul> <li>Central African Republic</li> </ul>   | OGB Emergencies Meeting Minutes 19th September 2006  |  |
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| > 🔒 Link to Darfur Crisis  | Highlights   |  |
| Côte d'Ivoire  | West Africa items promoted by contributors.  |  |
| <ul> <li>Equatorial Guinea</li> </ul>  |  |  |
| <ul> <li>Gabon</li> </ul>  | 2006.03.23. OA Guinea Bissau Brief Assessment Report   |  |
| <ul> <li>Gambia</li> </ul>   | 2006.05.31 OI Guinea Bissau External Bulletin – This summary                                 |  |
| ■ Ghana  | of the conflict in Guinea-Bissau and Oxfam's response is<br>approved for external audiences  |  |
| <ul> <li>Guinea-Bissau</li> </ul>  | — approved for exernal addictices  |  |
| <ul> <li>2006. Border conflict (Guinea-Bissau / Senegal), 2005.05.</li> <li>Anthrax epidemic,          <ul> <li>Humanitarian Response Archive</li> </ul> </li> </ul> |  |  |

Humanitarian Response Archive Mali

Liberia

Guinea (Republic of)

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2005. West Africa Food Crisis

Chad

Côte d'Ivoire

Burkina Faso

Gambia

Guinea-Bissau

#### West Africa



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Links to published items from regional and country teams,

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| (Guinea-Bissau / Senegal), 2005.05. Anthrax epidemic | 06   |
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| Niger  | 2006.03.23. OA Guinea Bissau Brief Assessment Report 23                                      |
| 2005. Link to West Africa Food Crisis                | Mar 06   |
| Nigeria  | 2006.05.31 Ol Guinea Bissau External Bulletin 01 Jun 06 – This                               |
| Senegal  | summary of the conflict in Guinea-Bissau and Oxfam's   |
| Humanitarian Response Archive                        | response is approved for external audiences  |
| Togo   |  |
|  |  |

#### Recent Items

Children from Burkina Faso consult a globe to identify countries in their region. Credit: Crispin Hughes/Oxfam

2006-08-23

Children learning to read and write in an Oxfam-funded school in Pakistan, Credit: Gerard Steehouwer/Oxfam 2006-10-11

An Oxfam referree gave a symbolic yellow card to giant puppets of world leaders dressed in football uniforms, outside the WTO Ministerial meeting in Geneva, June 2006, as a warning to world leaders that they must make trade fair. Credit: Charlie Powell/ O 2006-09-18

Lebanon Watertank Kids

2006-09-11

Regional Meetings Calendar

2006-09-14

More...

#### My Teams



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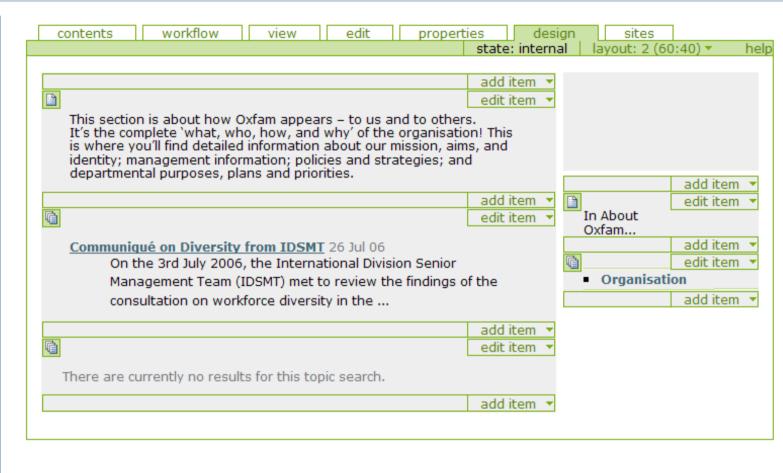
ådbooth@oxfam.org.uk ∜my preferences ∜undo ∜plone setup ∜log out

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Oxfam GB Intranet Home

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### The organisation of our organisation

This section is about how Oxfam appears – to us and to others. It's the complete 'what, who, how, and why' of the organisation! This is where you'll find detailed information about our mission, aims, and identity; management information; policies and strategies; and departmental purposes, plans and priorities.

#### Featured Items

- > Shop Calendar October December 2006 09 Oct 06
- Oxfam, Supporter Relations & Customer Service Week 29 Sep 06 Oxfam and Supporter Relations are taking part in National Customer Service Week (2nd-6th October 2006). An opportunity to rasie awareness for the important ...
- > Humanitarian News (Departmental Bulletin) 18 Sep 06

#### Recent items

- Introduction to the International Division 571.0 kB view as text
- > Regional Directors
- > Trading Structure (In Powerpoint) 40.0 kB view as text
- Shop Calendar October December 2006 spreadsheet, 158.5 kB
   view as text
- Trading Organogram spreadsheet, 47.5 kB view as text



#### In About Oxfam...

- > Mission, aims, identity
  - An introduction to Oxfam, Valuing diversity in Oxfam, History of Oxfam
- The organisation of Oxfam GB
- Organigram, Trustee Induction, The Organisation of Oxfam GB, Who are the Association of Oxfam GB?
- > Departments
- Corporate Communications, Campaigns & Policy, Directorate, Finance & Information Systems, Human Resources ...
- Management
- Quarterly Report, Monthly Report, Barbara Stocking's Monthly Letter, Presentation of Papers to Council and CMT, Annual Review ...
- Strategic Framework
- Annual Plan 2006-2007, Key Documents for OGB Planning 07/08-09/10, Forward Look 2006-2007, Annual Report 2004-2005, Annual Reporting and Planning Cycle ...

#### > Internal Policies

- A Z, How to write an internal policy, Human Resources, Purchasing & Supply, Donations, Fundraising & Supporter Marketing ...
- > Oxfam International
- OGB Briefing Note, Oxfam International Planning, 2005 Board Meeting - Outcomes
- Projects

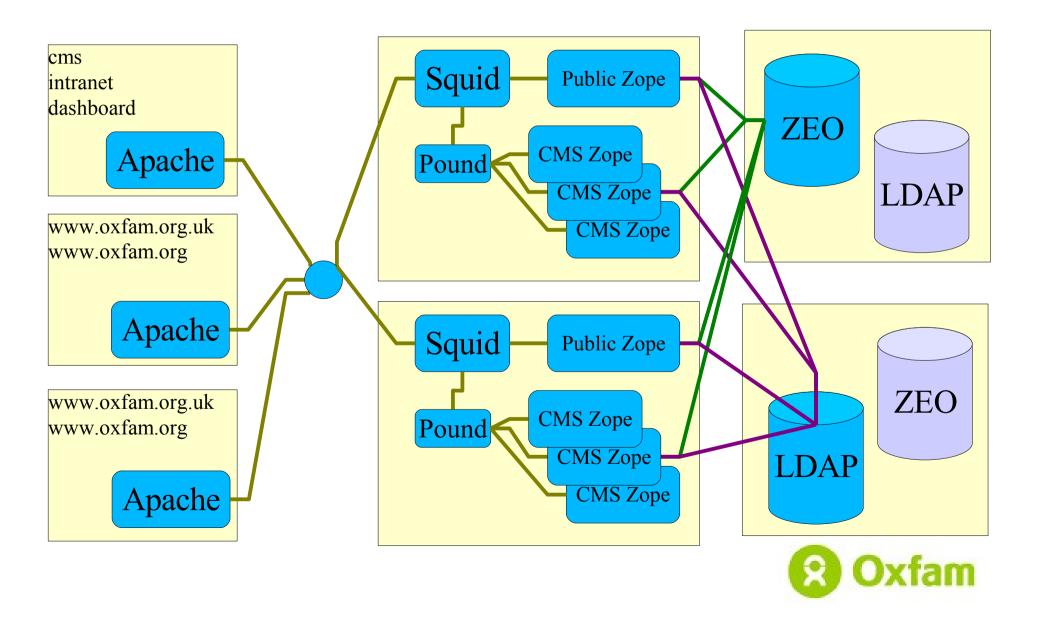








# One zope – 8 instances, 7 servers



### **Performance**

- Much help from Enfold
  - added pound
  - upgraded from Zope 2.7 -> Zope 2.8
  - separate catalog.fs
- Benchmarking before and after
  - mechanize script for repeatable timings
    - adds image, file and article
    - workflows them
  - also lots of manual testing



# Reliability

- Single points of failure
  - identify
  - avoid

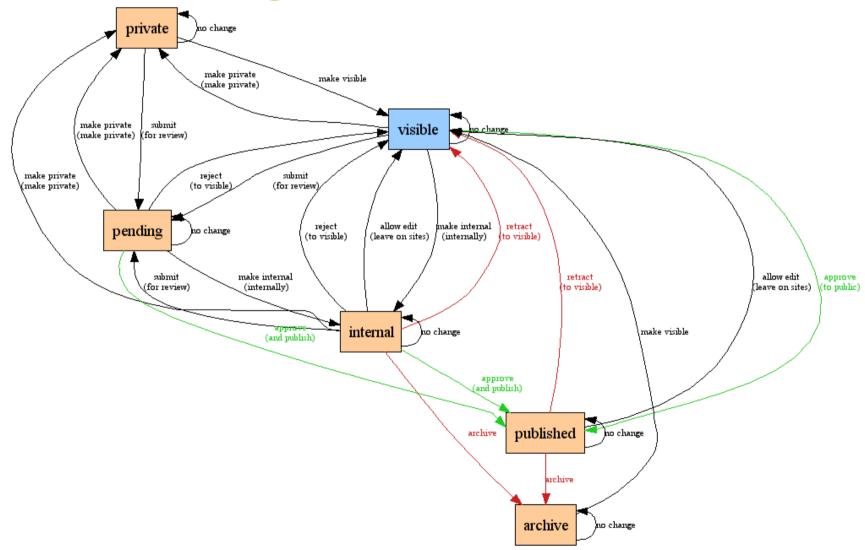


### **Plone Multisite**

- One CMS, multiple public sites
  - Different folder structures
  - Site subscriptions
- Workflow transitions
  - Copy to site, workflow on site, delete from site
  - Different sites have different rules
- Staging
  - Edit and workflow CMS copy
  - but not a full versioning system
    - (no public rollback)
- Preview



# Workflow Diagram





### Workflow

- Internal
  - Copies to subscribed internal sites
- Publish/Approve
  - Copies to any subscribed sites
- Retract
  - Deletes from subscribed sites
- Revise
  - Leaves on sites, but makes editable



# Linking to multisite

- Workflow transition
  - publish (push)
  - workflow only
  - retract (delete)
- Public sites
  - approve\_to\_public publishes
- Internal sites
  - approve\_to\_public
  - make\_internal

|                   | 2201                 |   |
|-------------------|----------------------|---|
| id ▲              | title                | urls  |
| ③ ogb             | Oxfam                | public manager  http://dev.www.oxfam.org.uk/ https://dev.admin.oxfam.org.uk/ogb/  workflow actions  publish approve_to_public approve_to_public_self  retract retract_to_private retract_to_visible |
|                   | Oxfam GB             | public http://dev.intranet.oxfam.org.uk/ manager https://dev.admin.oxfam.org.uk/ogb_intranet/ workflow actions  |
| ⊗<br>ogb_intranet | Oxfam GB<br>Intranet | publish approve_to_public approve_to_public_self make_internal  workflow retract retract_to_private retract_to_visible  |
|                   | Oxfam                | public  |
|                   |                      | workflow actions  |
| 1 (M) OI -        | International        | publish approve_to_public<br>approve_to_public_self   |
|                   |                      | retract_to_private retract_to_visible   |
|                   | OI<br>Dashboard      | public public manager https://dev.dashboard.oxfam.org.uk/ https://dev.admin.oxfam.org.uk/oi_dashboard/  |
|                   |                      | workflow actions  approve_to_public approve_to_public_self make_internal  workflow  retract retract_to_private retract_to_visible   |



# **Multisite Summary**

- Deploys content across sites
- Preview shows content in context
  - skins
  - smart folders
  - related items
- Issues outstanding
  - Performance
    - should complete publishing in background
    - should be able to update rather than delete/recreate existing objects



# Searching in a mixed environment

- Flat site search
  - didn't know about Plone
- Plone site search
  - spidered flat site (custom Plone product)
  - buggy searching (textindexng2)
- Google Search Appliance
  - flat site used Apache proxying and XSLT template
  - Plone/Google Search Appliance tool
    - originally written by Matt Lee (NHS)
    - we added some go faster stripes



# What is Google Search Appliance?

### Google Search Appliance

- Yellow box
- Google won't say what's inside
- \$30,000 for up to 500,000 documents
- larger models up to 30,000,000 documents

### Google Mini

- Blue box
- \$1,995 for 50,000 documents & 1 year support
- then \$995 per annum
- versions up to 300,000 documents



# Why Plone + Google Search Appliance?

- Apache + GSA
  - Rewrite rules to proxy requests to GSA
    - Unwieldy, inflexible
  - XSLT on GSA to format responses
    - Skin maintenance nightmare
    - Lots of 'do not edit' sections in XSLT

### Plone Tool

- Uses standard site skin
- Results template is layout only: no logic
- Proxy rules configurable in Plone tool
  - canned searches
  - parameter validation



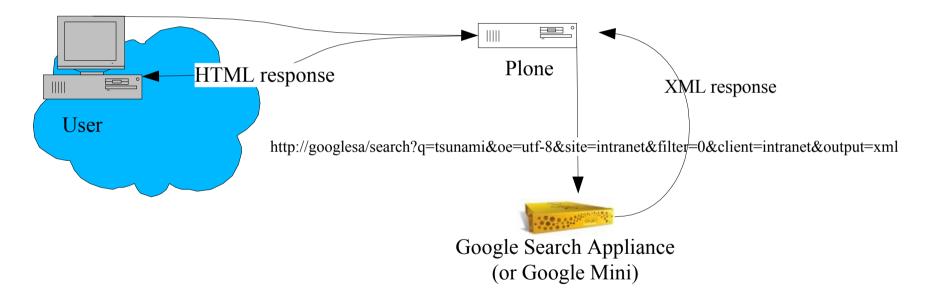
# **Google Search Appliance Features**

- Multiple client frontends
  - Keymatch e.g. goat -> Oxfam Unwrapped
  - Synonyms
  - Filters
- Collections (site)
  - Restrict results to a subset based on URL pattern
- Website Crawling
- Office document conversion to text
  - 220 file formats



# **Proxying a search**

http://intranet.oxfam.org.uk/search?SearchableText=tsunami&submit.x=0&submit.y=0





### **Mapping URLs**

intranet /search?SearchableText=tsunami&submit.x=0&submit.y=0

**GSA** /search?q=tsunami&oe=utf-8&site=intranet&filter=0&client=intranet&output=xml

contacts /search?site=contacts&SearchableText=tsunami

**GSA** /search?g=tsunami&oe=utf-8&site=contacts&filter=0&client=intranet&output=xml

&getfields=phone.jobtitle.description.email.teams

www.oxfam.org.uk /search?SearchableText=tsunami

**GSA** /search?oe=utf-8&site=ogb&g=tsunami&client=ogb&output=xml&getfields=DC%252Etype

www.oxfam.org.uk /search?as dt=i&SearchableText=tsunami&as sitesearch=publications.oxfam.org.uk GSA

/search?oe=utf-8&site=oqb&q=tsunami&client=oqb&output=xml&qetfields=DC%252Etype

&as dt=i&as sitesearch=publications.oxfam.org.uk



# **Google Search to-do**

### Feeds

- push updates to GSA
- metadata for files
  - Word & PDF documents currently a headache: GSA reads and displays these, but users never set them.
- need to track object deletions

### Security

no support yet for secure content



# **XML** -> Template

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
<!DOCTYPE GSP SYSTEM "google.dtd">
<GSP VER="3.2">
  <TM>0.099049</TM>
  <Q>tsunami</Q>
  <RES SN="1" EN="10">
   < N > 725 < /N >
   <FT/>
   <NE>
      <NU>/search?q=tsunami&amp;site=odb&amp;hl=en&amp;lr=&amp;ie=UTF-
8&output=xml&client=cqk&access=r&sort=date:D:L:dl&qetfields=DC%252Etype&start=1(&a
mp;sa=N</NU>
   </NE>
   <R N="1">
      <u>http://www.oxfam.org.uk/coolplanet/teachers/tsunami/</u>
     <UE>http://www.oxfam.org.uk/coolplanet/teachers/tsunami/</UE>
     <T>Oxfam@amp; #39;s Cool Planet for teachers - @lt;b@qt;Tsunami@lt;/b@qt; in Asia - Index page</T>
      <RK>1C</RK>
      <FS NAME="date" VALUE="2006-02-03"/>
      <S>Oxfam GE&amp; #39; s website for teachers - &lt; b&gt; tsunami&lt; /b&gt; in asia, teaching about
disasters anc<br&gt; beyond. Oxfam.org.uk, Cool Planet for teachers home, Search,
<b&qt; ...&lt;/b&qt; &lt;b&qt;Tsunami&lt;/b&qt; in Asia. &lt;b&qt;...&lt;/b&qt;
     <LANG>en</LANG>
   </F>
  </RES>
</GSF>
```



### Search.pt excerpt

```
<111>
 <tal:results repeat="result RES/R">
    <1i>>
      <a tal:attributes="href result/U"</pre>
         tal:content="structure python:encode(result.T)" />
    </1i>
    <div tal:condition="result/MT/phone|nothing">
      <tal:line condition="result/MT/phone/V">
        Telephone: <tal:text content="result/MT/phone/V" /><br/>
      </tal:line>
      <tal:text content="result/MT/jobtitle/V" />
    </div>
    <div tal:condition="not:result/MT/phone|nothing">
<div tal:content="structure python:encode(result.S)">Description</div>
    </div>
 </tal:results>
</111>
```



### **Demo**

