

Future of Plone

Paul Everitt
Zope Europe Association

howdy, sexy plone folk !

welcome to the end of the movie

thanks

100% Dissatisfaction Guarantee

I warrant that you will learn nothing of any value this talk.

starting with 2 business parables

zope europe association

avoiding the megacorp hostile takeover

mission

sponsors

zope corp, bluedynamics, euralba, zopemag, reflab, infrae

members

ingeniweb, pilotsystems, adesium, struktur, logical progression

kit says

[10:39] *kitblake* proactively seeking to exchange thoughts, ideas, and trade secrets

[10:39] *kitblake* between the open communities

[10:39] *kitblake* if you deliver it right 'trade secrets' could be a pun

[10:40] <ev2> niiiice :)

[10:41] *kitblake* I'm wondering if Stefano said anything you can use

[10:41] *kitblake* he's interested in Pollination too

[10:41] *kitblake* in fact he was the first to use 'cross pollination' in that exchange of mails

[10:41] *kitblake* Michael picked up on it

first bid

who has their checkbook ready?

with no slides, i talked to people

lon

**WE APOLOGIZE FOR THE
INCONVENIENCE**

Q42

john: “list of companies”

rene: “connectors”

limi:“plone.org”

don't ask what plone can do for you

laura: “i want one”



Zope Europe Association





Zope Europe Association



goal

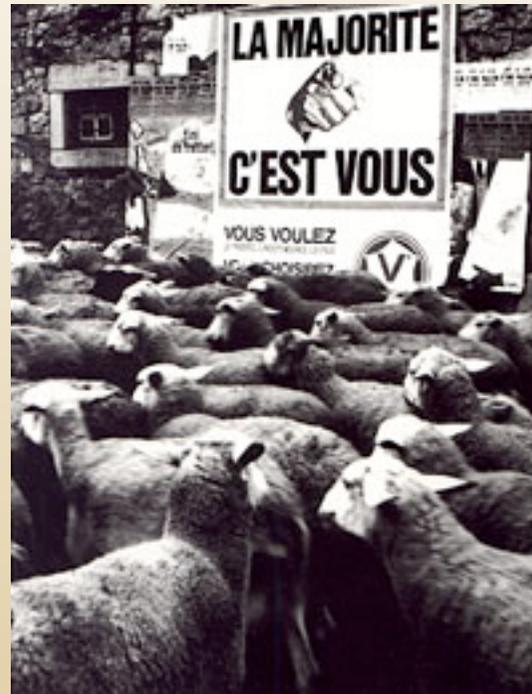
what is plone?
(aka the elevator speech)

top ten mistakes

questions



Zope Europe Association



started using plone in last 6 months

how did you find out about plone?

who do you consider to be the
competition?

if you had to pay for plone, would you
have started using it?

now everybody

who has read “Crossing the Chasm” or
“The Tipping Point”?

is plone:

- (a) a product, or
- (b) a framework

what is the one thing plone should be known for?

**what's the most important thing needed
for plone to grow?**

what does a journalist see when they look
at plone?

in conclusion

i'm lucky

"It is not the critic who counts, not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man in the arena, whose face is marred by dust and sweat and blood, who strives valiantly...who knows the great enthusiasms, the great devotions, who spends himself in a worthy cause, who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who have never known neither victory nor defeat."

Teddy Roosevelt

thanks, sexy plone folks

and thanks for all the fish