



Plone Conference 2012 Paris

Written for: Plone Community

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Dear Community Members,

[Abstract Open Solutions](#) and Fanelli Consulting are proud to present this proposal to host the 2012 Plone Conference in Paris, France.

Why Paris ?

One of the *most captivating* cities in the *world*, Paris has no need to be introduced. With its spectacular monuments and museums, its historical palaces and its romantic streets, Paris glamour is unique. In this city *the ancient and the modern* mix together in perfect harmony.

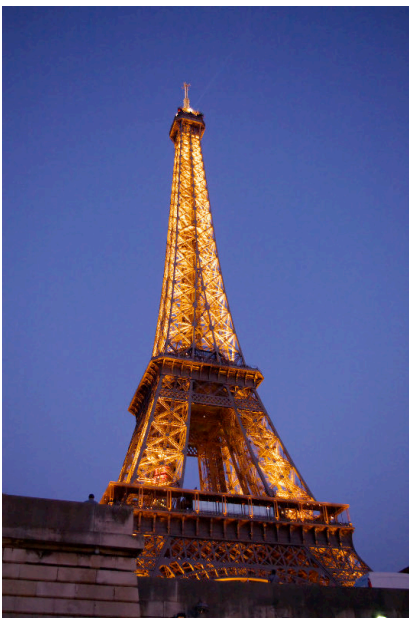


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There are a handful of other reasons to hold the conference in Paris: among them we can include the fact that Paris is *easily reachable* from almost all parts of the world.

Of course you can get to this stunning destination [by plane](#), with flights from all over the world to its *three* airports: the well-known *Charles de Gaulle*, *Orly* and *Beauvais*. But if you prefer the [train](#): don't worry, there are *seven* stations connected with the entire Europe with a large choice of high-speed rides!



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Once you arrive, you can enjoy the [warm hospitality](#) of Parisian hotels, bistrot and restaurants, spread all over the city, with international and typical *cuisine*, to suit everybody's fancy and budget!

And there, between a conference and a talk, you will experience the easiness of getting around with several means of [public transport](#) (first of all, the *metro*!).

Finally, don't forget that *Autumn* is the perfect moment to visit this *wonderful city*, with its beautiful colours and, why not, its *cheaper* hotel rates and plane fares.

The organizers

The *Parisian Proposal* was born from the effective collaboration between *Abstract Open Solutions* and *Fanelli Consulting*.

Since 1985, *Virginio Fanelli* provides consulting services to important French clients based on *Novell NetWare*, *IBM Lotus Domino and Notes*, and finally *Plone*, since 2007. On behalf of *Abstract*, *Fanelli Consulting* manages *Plone* based projects in Paris and France.

[Abstract Open Solutions](#) is an Italian company specialized in developing web sites, intranets and portals using open source technology, *Plone* and *Python* above all. Since *Abstract* deeply believes in the importance of sharing knowledge, its team has sponsored, supported and organized [many international events](#) for its lively and always increasing community: from the *Sorrento Sprint* and the *World Plone Day* to the *European Plone Symposium*. Even the experience of arranging the annual *Plone Conference* is not new to *Abstract*, which [in 2007](#) successfully hosted the event in *Naples*!

The following people will be involved in the organization of the Conference:

- *Vincenzo Barone* from *Abstract*, member of the *Plone Foundation* and organizer of the *Naples Plone Conference* in 2007;
- *Virginio Fanelli* from *Fanelli Consulting*, our key man in Paris;
- *Maurizio Delmonte* from *Abstract*, member of the *Plone Foundation Board* in 2011/2012.

If elected to organize the Conference, many other people will be involved in the organization from within and outside our beloved community.

Conference vision and goals

Holding the next Plone Conference in Paris will be an important occasion for French “plonistas” to meet, discuss and compare their experiences.

Furthermore, the choice of one of the most famous and easily reachable capitals in the world can attract many new friends (*companies, developers, consultants, users*); this will allow to spread Plone and the open source technology widely in France and Europe.

The main purposes and objectives of the Paris Conference are:

- Promoting the use of Plone as the most flexible, usable, fast and secure open-source CMS.
- Spreading the basic knowledge of Plone technology through an involving “open training” event (more details below).
- Evaluating the state of Three D’s (*Dexterity, Diazo and Deco*), and exploring their future perspectives together with the **new* Plone Experience* they provide.
- Keeping the costs of the event affordable for every budget, allowing the highest number of interested people to attend.

Conference dates

- *November 5 - 6*: **Training days**, with standard and “*Open Training*” sessions
- *November 7 - 8 - 9*: **Conference**
- *November 10 - 11*: **Sprint days**

On November 5th and 6th, in addition to the standard training sessions, we are programming an **Open Training** for all those *new to Plone*. This training is intended for the acquisition of

the basic *know-how* in the use of Plone: a “free entrance” open space where experts and newbies come together to deepen into standard Plone features, a sort of live “hands on” user’s mailing list! We would love to attract new users and developers making them understand why Plone is different, and we think that an “open” mode could be useful in this sense.

During the actual conference days, **selected speakers** will vitalize a rich program with talks about Plone and its ecosystem, live tutorials on technology, sessions with cases about a successful use of Plone. Of course, we will continue the positive tradition of **Lightning Talks** at the end of each day and **Open Spaces** during the last day of the conference!

The Conference week will end with the usual sprint days, to make people work together to improve Plone more and more!

All the conference programme will be recorded and published online to spread all the materials as soon as possible after the Conference days.

Conference Venue

The Conference will take place at the **MAS**, a modern, comfortable and functional structure located in the south-west of the city, **easily reachable** with the metro (*line 7 stop Porte d’Ivry; line 14 stop Olympiades*), RER (*line C stop Bibliothèque F.Mitterrand*) and street car (*line 3 stop Porte d’Ivry*).



The MAS is a perfect location for the conference: it has a very large hall with 250 seats (the “*Salle Emile Laffon*”) completely equipped with everything you need for the success of crowded general meetings, and other *six smaller rooms* with all comforts.





The entire building offers efficient **WIFI** access, and we will empower it with our devices to provide an essential element for any good conference!

Meals

Lunch and coffee breaks will be provided on each of the days of the Conference.

Accomodations

In the neighbourhood of the MAS there are many **hotels**, which prices and accommodations can fulfill all your needs. We plan to publish a list of *accomodations*, considering both high and low-priced ones, as soon as the Conference site is online.

Close to the Conference Venue

After a full immersion into Plone world, if you like to relax and go for a walk, close to the conference venue you will find the interesting [National Library](#), rich of thousands of ancient and modern volumes; the Botanical Garden ([Jardin des Plantes](#)), with its scents and colours, and the Bercy village, offering a commercial center, concerts, cinemas and so on.



<http://www.flickr.com/photos/sandrinemagrin/4605712371>, <http://www.flickr.com/photos/coralinetheblue/3917036906>

Of course, you can enjoy the whole city, from Tour Eiffel to Notre Dame (and any other gorgeous place you'd like to visit): thanks to the excellent public transport you can move through the city quickly and with no hassle!



<http://www.flickr.com/photos/chodhound/5906729736>, <http://www.flickr.com/photos/levork/5026702993>

Plone Community Party

As you know, the Conference party is an important event for our Community. This year, we will try to do the *magic* by mixing some suggestive and crazy Parisian elements: what about an amusing dinner on the typical [bateau mouche](#) (included in the registration fee) followed by a mad night in one of the cool Paris venues?



http://www.flickr.com/photos/stephen_rees/2693716619, http://www.flickr.com/photos/la_bretagne_a_paris/5939911349

Registration fees

In order to welcome the largest number of interested people, we will keep the conference costs to a minimum. Besides, we will try to encourage a large number of talk proposals by offering an attractive low priced tickets for speakers:

- Early Bird - € 300
- Regular - € 350
- Speaker - € 220

Have a look at the estimated budget attached.

Estimated Budget

Estimated Attendees	Early Birds %	Speakers				
150	0,6	60				
Costs			Tickets	attendees	rate	
Conference Rooms/sprint	18000		Early Bird	54	300	16200
A/V Rental	4000		Normal	36	350	12600
Videography	2000		Speakers	60	220	13200
Attendees bags	2250		Registration Income			42000
Banners/Printing	500					
Internet/WIFI	5000		Sponsor			12000
Communication/Visual Identity (website)	1000		TOTAL pre PF fee			54000
Nametags	200					
Party	9000		PF Fee			8100
Catering	18000					
Total Costs	59950		Gross Income			45900

Estimated Attendees	Early Birds %	Speakers				
150	0,4	60				
Costs			Tickets	attendees	rate	
Conference Rooms/sprint	18000		Early Bird	36	300	10800
A/V Rental	4000		Normal	54	350	18900
Videography	2000		Speakers	60	220	13200
Attendees bags	2250		Registration Income			42900
Banners/Printing	500					
Internet/WIFI	5000		Sponsor			12000
Communication/Visual Identity (website)	1000		TOTAL pre PF fee			54900
Nametags	200					
Party	9000		PF Fee			8235
Catering	18000					
Total Costs	59950		Gross Income			46665

Estimated Attendees	Early Birds %	Speakers				
200	0,6	60				
Costs			Tickets	attendees	rate	
Conference Rooms/sprint	18000		Early Bird	84	300	25200
A/V Rental	4000		Normal	56	350	19600
Videography	2000		Speakers	60	220	13200
Attendees bags	3000		Registration Income			58000
Banners/Printing	500					
Internet/WIFI	5000		Sponsor			16000
Communication/Visual Identity (website)	1000		TOTAL pre PF fee			74000
Nametags	200					
Party	12000		PF Fee			11100
Catering	24000					
Total Costs	69700		Gross Income			62900

Estimated Attendees	Early Birds %	Speakers				
200	0,4	60				
Costs			Tickets	attendees	rate	
Conference Rooms/sprint	18000		Early Bird	56	300	16800
A/V Rental	4000		Normal	84	350	29400
Videography	2000		Speakers	60	220	13200
Attendees bags	3000		Registration Income			59400
Banners/Printing	500					
Internet/WIFI	5000		Sponsor			16000
Communication/Visual Identity (website)	1000		TOTAL pre PF fee			75400
Nametags	200					
Party	12000		PF Fee			11310
Catering	24000					
Total Costs	69700		Gross Income			64090

Estimated Attendees	Early Birds %	Speakers				
250	0,6	60				
Costs			Tickets	attendees	rate	
Conference Rooms/sprint	18000		Early Bird	114	300	34200
A/V Rental	4000		Normal	76	350	26600
Videography	2000		Speakers	60	220	13200
Attendees bags	3750		Registration Income			74000
Banners/Printing	500					
Internet/WIFI	5000		Sponsor			20000
Communication/Visual Identity (website)	1000		TOTAL pre PF fee			94000
Nametags	200					
Party	15000		PF Fee			14100
Catering	30000					
Total Costs	79450		Gross Income			79900

Estimated Attendees	Early Birds %	Speakers				
250	0,4	60				
Costs			Tickets	attendees	rate	
Conference Rooms/sprint	18000		Early Bird	76	300	22800
A/V Rental	4000		Normal	114	350	39900
Videography	2000		Speakers	60	220	13200
Attendees bags	3750		Registration Income			75900
Banners/Printing	500					
Internet/WIFI	5000		Sponsor			20000
Communication/Visual Identity (website)	1000		TOTAL pre PF fee			95900
Nametags	200					
Party	15000		PF Fee			14385
Catering	30000					
Total Costs	79450		Gross Income			81515

Estimated Attendees	Early Birds %	Speakers				
300	0,6	60				
Costs			Tickets	attendees	rate	
Conference Rooms/sprint	18000		Early Bird	144	300	43200
A/V Rental	4000		Normal	96	350	33600
Videography	2000		Speakers	60	220	13200
Attendees bags	4500		Registration Income			90000
Banners/Printing	500					
Internet/WIFI	5000		Sponsor			24000
Communication/Visual Identity (website)	1000		TOTAL pre PF fee			114000
Nametags	200					
Party	18000		PF Fee			17100
Catering	36000					
Total Costs	89200		Gross Income			96900

Estimated Attendees	Early Birds %	Speakers				
300	0,4	60				
Costs			Tickets	attendees	rate	
Conference Rooms/sprint	18000		Early Bird	96	300	28800
A/V Rental	4000		Normal	144	350	50400
Videography	2000		Speakers	60	220	13200
Attendees bags	4500		Registration Income			92400
Banners/Printing	500					
Internet/WIFI	5000		Sponsor			24000
Communication/Visual Identity (website)	1000		TOTAL pre PF fee			116400
Nametags	200					
Party	18000		PF Fee			17460
Catering	36000					
Total Costs	89200		Gross Income			98940

Estimated Attendees	Early Birds %	Speakers				
350	0,6	60				
Costs			Tickets	attendees	rate	
Conference Rooms/sprint	18000		Early Bird	174	300	52200
A/V Rental	4000		Normal	116	350	40600
Videography	2000		Speakers	60	220	13200
Attendees bags	5250		Registration Income			106000
Banners/Printing	500		Sponsor			28000
Internet/WIFI	5000		TOTAL pre PF fee			134000
Communication/Visual Identity (website)	1000					
Nametags	200					
Party	21000		PF Fee			20100
Catering	42000					
Total Costs	98950		Gross Income			113900

Estimated Attendees	Early Birds %	Speakers				
350	0,4	60				
Costs			Tickets	attendees	rate	
Conference Rooms/sprint	18000		Early Bird	116	300	34800
A/V Rental	4000		Normal	174	350	60900
Videography	2000		Speakers	60	220	13200
Attendees bags	5250		Registration Income			108900
Banners/Printing	500		Sponsor			28000
Internet/WIFI	5000		TOTAL pre PF fee			136900
Communication/Visual Identity (website)	1000					
Nametags	200					
Party	21000		PF Fee			20535
Catering	42000					
Total Costs	98950		Gross Income			116365