

Budget2017

Income		Jan-Dec 2017	Comments
Ordinary Income			
	Conference Income	10,000	lower end of Barcelona proposal
	Consultation Services	2,200	GSOC
	Non profit income	4,400	Donations: Based on 2016 Jan - Oct numbers
	Royalty income	100	Based on 2016
	Sponsorship	23,000	1910/mo * 12 = \$22928 based on number thru oct 2016
Other Income			
	Interest earned	570	Estimate based on 2016 to date
	Other income sources	0	Symposia, other events
Total Income		40,270	
Expenses			
Ordinary Expenses			
Administrative expenses			
	Bank charges	1,800	Increase over last year's result
	Hosting/Domain expenses	1,560	Jan - Oct 2016 = 1300 or \$130/mo
	Intellectual property fees	500	
	Legal & Professional fees	1,500	Jan - Oct 2016 2400 or \$240/mo
	Office Expenses	250	Not used in 2015
	Postage & Delivery	400	Based on 2016 numbers to date
	Taxes and Licenses	10	Not used in 2014, saving some for 2015
Marketing expenses			
	Conference/Events	1,000	Booth Space
	Professional services	2,500	Shipping, Design
	Promotional Material	10,000	tshirt, stickers, cms garden ad, EuroPython, PyCon
	Travel	3,000	outside of sprints
	CMS Garden	1,000	

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	Marketing lead travel stipend	4,000		
	<i>Experiments</i>		<i>explicitly set aside for social media ads and other things that might not have a good ROI</i>	
Product Development				
	Release Management	5,000		
	Releaser Manager Travels	5,000		
Sprint Expenses				
	Strategic Sprints	25,000	4 Sprints valued at 4k and 6 valued at 1.5k	
	Community Sprints	4,500	15 Sprints valued at 300	
Experimental				
	Winter of Code stipends		<i>no monetary value for now, we will need to raise sponsorship</i>	
Other Expenses				
Total Expenses		67,020		
Net Income		(26,750)		