When a single Plone just isn't enough...

Duncan Booth



Overview

- Oxfam
- Plone at Oxfam
- Workflow and Staging with Plone Multisite
- Plone and Google Search Appliance



Oxfam works with others to overcome poverty and suffering

- Oxfam GB
 - Started in 1942 for famine relief to occupied
 Greece
 - now works with partners in over 70 countries around the world.
- Oxfam International
 - Umbrella organisation for 13 independent nongovernmental organisations in
 - Australia, Belgium, Canada, France, Germany, Great Britain, Hong Kong, Ireland, The Netherlands, New Zealand, Quebec, Spain and the United States.



Oxfam Websites & Plone

- Oxfam GB (www.oxfam.org.uk)
 - mostly flat, but a bit of Plone
 - all searches use Plone
- Oxfam International (www.oxfam.org)
 - All Plone
 - Multilingual
- Dashboard
 - International Extranet
 - Plone (+ legacy Plone)
- Oxfam GB Intranet
 - Plone + legacy flat + PHP
 - ... and one central CMS



Oxfam's CMS

Content	CMS	Edited in Last 24hrs	OGB	OI	Dash	Intranet
Articles	4,821	54	35	350	336	2,902
Briefing Notes	191	0	0	183	182	0
Briefing Papers	142	0	0	140	132	0
External Links	1,506	0	49	388	167	429
Files	6,410	14	37	424	1,991	3,404
Folders	2,962	17	131	243	432	1,274
Images	2,622	4	78	851	183	569
Nav pages	382	13	21	183	41	64
Press Releases	905	5	0	902	876	0
Topics	321	0	1	42	86	123
	20,262	107	352	3,706	4,426	8,765

Database	
Data.fs	7.5Gb
Catalog.fs	2.0Gb

(as of October 18th 2006)



English | Español | Français

Enewsletter | Text only version | Search

United for

world

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a more equitable

Oxfam sites

GO

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Latest

09 Oct 2006 <u>MySpace announces</u> <u>largest philanthropic</u> <u>program with Darfur</u> Campaign

06 Oct 2006 Oxfam clarifies comments about earthquake shelter

04 Oct 2006 Proposed new European Union trade policy is 'development blind'

04 Oct 2006 Anniversary of Pakistan earthquake: Survivors at risk as Himalayan winter starts early

Newsletter

> more news

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monthly



Sudan crisis

More than three years into the Darfur conflict, the crisis continues on a massive scale. Two million people have been forced to flee their homes and are now living in makeshift shelters in crowded camps. Oxfam is providing more than 450,000 people affected by the crisis with access to clean water and sanitation as well as basic necessities, and looking at ways to help people find alternatives to the reliance on external aid.

emergency update



Find out where we work around the world.



<u>Cambodia:</u> <u>banking on a</u> buffalo

More than 30 percent of Cambodia's population lives below the poverty line. Many poor Cambodian farmers rely on agriculture, fishing and forests to meet their daily needs. For many, owning a buffalo can mean the difference between hardship and a better life. Oxfam's Maureen Bathgate meets some of the families we are helping to own and raise healthy livestock. program story



<u>Arms Without</u> Borders

The globalization of the arms industry has opened up loopholes in current arms export regulations, allowing sales to human rights abusers and countries under arms embargoes. according to a new report by the Control Arms Campaign, "Arms Without Borders," The UN's current annual session on arms control will hopefully consider a landmark vote to start work on an Arms Trade Treaty. campaign update

Read the latest

reports.

policy papers and

The Oxfams operate in over 100 countries worldwide working with local partners to alleviate poverty and injustice.

Find the nearest Oxfam



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Reports

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🗅 Campaigns		
Campaigns & Policy	Oct 2006	
Corporate	MySpace announces largest philanthropic Inner whith Darfue	
Communications	Campaign	
DCMS Projects	on a buffalo Borders	
🗅 Development	06 Oct 2006 More than three years into the Danuf conflict, the crisis continues on a massive More than 30 percent of The globalization of	
Education & Youth	Oxfam clarifies comments about earthquake shelter scale. Two million people have been forced to flee their homes and are now living in below the poverty line. the arms industry has below the poverty line. opened up loopholes	
🗅 Directorate	makeshift shelters in crowded camps. Oxfam is providing more than 450,000 people Many poor Cambodian in current arms export farmers rely on agriculture, regulations, allowing	
Diversity	04 Oct 2006 affected by the crisis with access to clean fishing and forests to meet sales to human rights water and sanitation as well as basic their daily needs. For many abusers and	
🗅 Finance &	Proposed new European Union trade policy is necessities, and looking at ways to help owning a buffalo can mean people find alternatives to the reliance on the difference between embarrooes according	
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🗅 Humanitarian	emergency update meets some of the families Campaign, "Arms	
Handbook	Anniversary of Pakistan value and the second	
🗀 Humanitarian (OGB)	earthquake: Survivors at risk as Himalayan winter session on arms program story control will hopefully	
🗀 Human Resources	starts early consider a landmark vote to start work on	
Improving Project	an Arms Trade Treaty.	
Planning and Delivery	more news campaign update add item	
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🗀 Campaigns	teams and regional issues. This are	region.
🗀 Campaigns & Policy		For help with this area, contact the 💷 OI Secretariat.
🗀 Corporate	Contents	Latest
Communications	 2005. West Africa food crisis 	Latest West Africa content published to this site. Items restricted to teams will not appear
DCMS Projects	2005.06. Niger photos (West Africa Food Crisis)	
Development	Benin	OGB Emergencies Meeting Minutes 10th October 2006
Education & Youth	Burkina Faso	OGB Emergencies Meeting Minutes 3rd October 2006
	Cameroon	OGB Emergencies Meeting Minutes 26th September 2006
Directorate	Cape Verde	OGB Emergencies Meeting Minutes 29th August 2006
Diversity	Central African Republic	OGB Emergencies Meeting Minutes 19th September 2006
Finance &	Chad Link to Darfur Crisis	More
information systems	Côte d'Ivoire	Highlights
🗅 Humanitarian	Equatorial Guinea	West Africa items promoted by contributors.
Handbook	Gabon	2006.03.23. OA Guinea Bissau Brief Assessment Report
	 Gambia 	2006.05.31 OI Guinea Bissau External Bulletin – This summary
🗀 Humanitarian (OGB)	 Ghana 	of the conflict in Guinea-Bissau and Oxfam's response is approved for external audiences
🗅 Human Resources	 Guinea-Bissau 	- approved for external addiences
Improving Project	> 2006. Border conflict (Guinea-Bissau / Senegal), 2005.05.	
Planning and	Anthrax epidemic, 🔒 Humanitarian Response Archive	
Delivery	 Guinea (Republic of) 	
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	Humanitarian Response Archive	_
International division	Mali	

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Accountability & Learning	West Africa		Recent Items	
Campaigns & Policy Governance Humanitarian Marketing & Communications		and about West Africa, including country folders, regional teams anaged with contributions from affiliates working in the region. I <u>Secretariat</u> .	Children from Burkina Faso consult a globe to identify countries in their region. Credit: Crispin Hughes/Oxfam 2006-08-23	
Regions	Contents	Latest	Children learning to read	
Teams	2005. West Africa Food Crisis	Latest West Africa content published to this site. Items restricted to teams will not appear	and write in an	
CAMEXCA	2005.06. Photos		Oxfam-funded school in Pakistan. Credit: Gerard	
Domestic Programs	Burkina Faso	OGB Emergencies Meeting Minutes 10th October 2006 11 Oct 06	Steehouwer/Oxfam	
East Asia	Chad		2006-10-11	
East and Central	Link to Darfur Crisis	OGB Emergencies Meeting Minutes 3rd October 2006 04 Oct	An Oxfam referree gave a	
Africa	Côte d'Ivoire		symbolic yellow card to	
Eastern Europe and FSU	Gambia	OGB Emergencies Meeting Minutes 26th September 2006 26 Sep 06	giant puppets of world leaders dressed in	
Horn of Africa	Guinea-Bissau		football uniforms, outside	
Maghreb and Middle	Humanitarian Response Archive, 2006. Border conflict	OGB Emergencies Meeting Minutes 29th August 2006 20 Sep 06	the WTO Ministerial	
East (MEMAG)	(Guinea-Bissau / Senegal), 2005.05. Anthrax epidemic		meeting in Geneva, June 2006, as a warning to	
Pacific Region	Guinea (Republic of) Liberia	OGB Emergencies Meeting Minutes 19th September 2006 19 Sep 06	world leaders that they	
Southern Africa	Humanitarian Response Archive	More	must make trade fair.	
South America	Mali	Highlights	Credit: Charlie Powell/ O 2006-09-18	
South Asia	2005. Link to West Africa Food Crisis	West Africa items promoted by contributors.		
West Africa	Niger	2006.03.23. OA Guinea Bissau Brief Assessment Report 23	Lebanon Watertank Kids 2006-09-11	
2005. West Africa	2005. Link to West Africa Food Crisis	Mar 06	Regional Meetings	
Food Crisis	Nigeria	2006.05.31 OI Guinea Bissau External Bulletin 01 Jun 06 – This	Calendar	
Burkina Faso	Senegal	summary of the conflict in Guinea-Bissau and Oxfam's	2006-09-14	
Chad	Humanitarian Response Archive	response is approved for external audiences	More	
Côte d'Ivoire	Togo			
Gambia	Teams & regional issues		My Teams	
Guinea-Bissau	Links to published items from regional and country teams,		Administrators Crown	

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🗅 Administrators Group	This section is about how Oxfam appears – to us and to others.
🗅 Campaigns	It's the complete `what, who, how, and why' of the organisation! This is where you'll find detailed information about our mission, aims, and identity management information, policies, and strategies, and
🗅 Campaigns & Policy	identity; management information; policies and strategies; and departmental purposes, plans and priorities.
🗀 Corporate	add item 🔻 🗎 🛛 edit item 🔻
Communications	edit item In About Oxfam
DCMS Projects	Communiqué on Diversity from IDSMT 26 Jul 06 add item 🔻
_	On the 3rd July 2006, the International Division Senior
Development	Management Team (IDSMT) met to review the findings of the Organisation
Education & Youth	consultation on workforce diversity in the add item 🔻
🗀 Directorate	add item 💌
Diversity	edit item 💌
Finance &	There are currently no results for this topic search.
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🗀 Human Resources	
Improving Project	
Planning and Delivery	
🗅 interactive media	
🗅 International division	

GO .. SEARCH INTRANET Oxfam About Oxfam GO : SEARCH CONTACTS About Oxfam Programme Communications Support & Resources Regions & Countries Home Oxfam GB Intranet Home > About Oxfam > Mission, aims, identity The organisation of The organisation of our Oxfam GB organisation > Departments Management This section is about how Oxfam appears - to us and to others. Strategic Framework It's the complete 'what, who, how, and why' of the organisation! This Internal Policies is where you'll find detailed information about our mission, aims, and In About Oxfam > Oxfam International identity: management information; policies and strategies; and > Projects departmental purposes, plans and priorities. Mission, aims, identity An introduction to Oxfam, Valuing diversity in Oxfam, History of Oxfam Featured Items The organisation of Oxfam GB Shop Calendar October - December 2006 09 Oct 06 > Organigram, Trustee Induction, The Organisation of Oxfam GB, Who are the Association of Oxfam GB? > Oxfam, Supporter Relations & Customer Service Week 29 Sep 06 Oxfam and Supporter Relations are taking part in National > Departments Customer Service Week (2nd-6th October 2006). An opportunity Corporate Communications, Campaigns & Policy, Directorate, to rasie awareness for the important ... Finance & Information Systems, Human Resources ... Humanitarian News (Departmental Bulletin) 18 Sep 06 Management > Quarterly Report, Monthly Report, Barbara Stocking's Monthly Letter, Recent items Presentation of Papers to Council and CMT, Annual Review ... Introduction to the International Division — 571.0 kB — view as Strategic Framework text Annual Plan 2006-2007, Regional Directors Key Documents for OGB Planning 07/08-09/10, Forward Look 2006-2007, Annual Report 2004-2005, Trading Structure (In Powerpoint) — 40.0 kB — view as text Annual Reporting and Planning Cycle ... Shop Calendar October - December 2006 — spreadsheet, 158.5 kB view as text > Internal Policies Trading Organogram — spreadsheet, 47.5 kB — view as text A - Z, How to write an internal policy, Human Resources, Purchasing & Supply, Donations, Fundraising & Supporter Marketing ... > Oxfam International > OGB Briefing Note, Oxfam International Planning, 2005 Board Meeting - Outcomes

Projects

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One zope – 8 instances, 7 servers



Performance

Much help from Enfold

- added pound
- upgraded from Zope 2.7 -> Zope 2.8
- separate catalog.fs
- Benchmarking before and after
 - mechanize script for repeatable timings
 - adds image, file and article
 - workflows them
 - also lots of manual testing



Reliability

• Single points of failure

- identify
- avoid



Plone Multisite

• One CMS, multiple public sites

- Different folder structures
- Site subscriptions
- Workflow transitions
 - Copy to site, workflow on site, delete from site
 - Different sites have different rules
- Staging
 - Edit and workflow CMS copy
 - but not a full versioning system
 - (no public rollback)
- Preview





Workflow

- Internal
 - Copies to subscribed internal sites
- Publish/Approve
 - Copies to any subscribed sites
- Retract
 - Deletes from subscribed sites
- Revise
 - Leaves on sites, but makes editable



Linking to multisite

Workflow transition

- publish (push)
- workflow only
- retract (delete)
- Public sites
 - approve_to_public
 publishes
- Internal sites
 - approve_to_public
 - make_internal

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	Oxfam	public manager	ttp://dev.www.oxfam.org.uk/ https://dev.admin.oxfam.org.uk/ogb/	
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() ogb		publish	approve_to_public approve_to_public_self	
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		workflow	make_internal	
		retract	retract_to_private retract_to_visible	



Multisite Summary

- Deploys content across sites
- Preview shows content in context
 - skins
 - smart folders
 - related items
- Issues outstanding
 - Performance
 - should complete publishing in background
 - should be able to update rather than delete/recreate existing objects



Searching in a mixed environment

• Flat site search

- didn't know about Plone
- Plone site search
 - spidered flat site (custom Plone product)
 - buggy searching (textindexng2)
- Google Search Appliance
 - flat site used Apache proxying and XSLT template
 - Plone/Google Search Appliance tool
 - originally written by Matt Lee (NHS)
 - we added some go faster stripes



What is Google Search Appliance?

Google Search Appliance

- Yellow box
- Google won't say what's inside
- \$30,000 for up to 500,000 documents
- larger models up to 30,000,000 documents
- Google Mini
 - Blue box
 - \$1,995 for 50,000 documents & 1 year support
 - then \$995 per annum
 - versions up to 300,000 documents



Why Plone + Google Search Appliance?

- Apache + GSA
 - Rewrite rules to proxy requests to GSA
 - Unwieldy, inflexible
 - XSLT on GSA to format responses
 - Skin maintenance nightmare
 - Lots of 'do not edit' sections in XSLT
- Plone Tool
 - Uses standard site skin
 - Results template is layout only: no logic
 - Proxy rules configurable in Plone tool
 - canned searches
 - parameter validation



Google Search Appliance Features

• Multiple client frontends

- Keymatch e.g. goat -> Oxfam Unwrapped
- Synonyms
- Filters
- Collections (site)
 - Restrict results to a subset based on URL pattern
- Website Crawling
- Office document conversion to text
 - 220 file formats



Proxying a search

http://intranet.oxfam.org.uk/search?SearchableText=tsunami&submit.x=0&submit.y=0





Mapping URLs

intranet	/search? SearchableText=tsunami &submit.x=0&submit.y=0
GSA	/search? q=tsunami &oe=utf-8&site=intranet&filter=0&client=intranet&output=xml
contacts GSA	/search? site=contacts &SearchableText=tsunami /search?q=tsunami&oe=utf-8& site=contacts &filter=0&client=intranet&output=xml &getfields=phone.jobtitle.description.email.teams
www.oxfam.org.uk	/search?SearchableText=tsunami
GSA	/search?oe=utf-8& <mark>site=ogb</mark> &q=tsunami&client=ogb&output=xml&getfields=DC%252Etype
www.oxfam.org.uk GSA	/search?as_dt=i&SearchableText=tsunami&as_sitesearch=publications.oxfam.org.uk /search?oe=utf-8&site=ogb&q=tsunami&client=ogb&output=xml&getfields=DC%252Etype &as_dt=i&as_sitesearch=publications.oxfam.org.uk



Google Search to-do

• Feeds

- push updates to GSA
- metadata for files
 - Word & PDF documents currently a headache: GSA reads and displays these, but users never set them.
- need to track object deletions
- Security
 - no support yet for secure content



```
XML -> Template
```

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
<!DOCTYPE GSP SYSTEM "google.dtd">
<GSP VER="3.2">
  <TM>0.099049</TM>
  <Q>tsunami</Q>
  . . .
  <RES SN="1" EN="10">
    <№>725</№>
    <FT/>
    <NE>
      <NU>/search?g=tsunami&amp;site=odb&amp;hl=en&amp;lr=&amp;ie=UTF-
8&output=xml&client=ogk&access=r&sort=date:D:L:dl&getfields=DC%252Etype&start=1C&a
mp;sa=N</NU>
    </\text{NE}>
    <R N="1">
      <U>http://www.oxfam.org.uk/coolplanet/teachers/tsunami/</U>
      <UE>http://www.oxfam.org.uk/coolplanet/teachers/tsunami/</UE>
      <T>Oxfam&amp; #39; s Cool Planet for teachers - &lt;b&qt;Tsunami&lt;/b&qt; in Asia - Index page</T>
      < RK > 1C < / RK >
      <FS NAME="date" VALUE="2006-02-03"/>
      <S>Oxfam GE&amp;#39;s website for teachers - &lt;b&qt;tsunami&lt;/b&qt; in asia, teaching about
disasters anc<br&gt; beyond. Oxfam.org.uk, Cool Planet for teachers home, Search,
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      <LANG>en</LANG>
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</GSE>
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Search.pt excerpt

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<111>
 <tal:results repeat="result RES/R">
   <1i>
      <a tal:attributes="href result/U"
         tal:content="structure python:encode(result.T)" />
    </1i>
    <div tal:condition="result/MT/phone|nothing">
      <tal:line condition="result/MT/phone/V">
        Telephone: <tal:text content="result/MT/phone/V" /><br/>
      </tal:line>
      <tal:text content="result/MT/jobtitle/V" />
   </div>
    <div tal:condition="not:result/MT/phone|nothing">
<div tal:content="structure python:encode(result.S)">Description</div>
   </div>
 </tal:results>
</11]>
```



Demo

