



Plinkit

Deploying Plone for
Oregon Public Libraries
and Beyond

Overview

- Introducing myself, Oregon State Library
- What's the Problem?
- Plinkit as the solution
- What's Next for Plinkit
- What's Happening Beyond Oregon

Darci Chapman Hanning

- Over 15 years in the high-tech industry
- Graduate of the Information School, University of Washington (MLIS, June 2005)
- Currently the Technology Development Consultant, Oregon State Library
 - Mix of “development” and project oversight (technology-related grants, content licensing)

Oregon State Library

- State Agency (Salem)
 - Talking Books and Braille Services
 - Government Research and Electronic Services
 - *Library Development Services*
 - Services and Support to Public, Academic, and School Libraries
 - Provide for statewide competitive grants from LSTA (Library Science and Technology Act)

What is the problem?

- Oregon public libraries:
 - With little or no web presence
 - With poor quality web sites
 - With just plain old BORING websites

Boring...

Public Safety

- [Police Department](#)
- [Code Enforcement](#)
- [Municipal Court](#)
- [Emergency Management](#)

Community Development

- [Community Development](#)
- [Building Division](#)
- [Planning Division](#)

Library and Senior Services

- ▾ **Public Library**
 - [Borrowing Materials](#)
 - [Library Cards](#)
 - [Library Services](#)
 - [Computing and Internet Access](#)
- [Senior Center](#)
- [Dial-A-Bus](#)

Home

Public Library

Library Documents

The Lebanon Public Library, located at 626 Second Street, provides a wide variety of materials and services to patrons of all ages.

Regular Hours

Monday	11:00 AM to 7:00 PM
Tuesday	11:00 AM to 7:00 PM
Wednesday	11:00 AM to 6:00 PM
Thursday	11:00 AM to 6:00 PM
Friday	11:00 AM to 4:00 PM
Saturday	11:00 AM to 4:00 PM
Sunday	Closed

Summer Hours (July 1 through Labor Day)

Monday	11:00 AM to 6:00 PM
Tuesday	11:00 AM to 6:00 PM
Wednesday	11:00 AM to 5:00 PM
Thursday	11:00 AM to 5:00 PM
Friday	11:00 AM to 4:00 PM
Saturday	11:00 AM to 4:00 PM

Public Library

Upcoming events

[more](#)

City Government

- [City Council](#)
- [City Departments](#)
- [City Fees](#)
- [City Lien Information](#)

Public Library

- [Borrowing Materials](#)
- [Library Cards](#)
- [Library Services](#)
- [Computing and Internet Access](#)

How did this problem come about?

- Uncooperative city or county IT departments
- Lack of technical skills/resources among staff
- Lack training, time, or money to achieve skills or hire necessary skills

Why is this even a problem?

- Why should we care if our libraries have decent websites or not??

- Patrons have higher expectations about their online experience

“As I’ve discovered, online life quickly becomes a sprawling wasteland with bits and pieces of information spread out all over the vast digital landscape.” Paul Bausch

Where are libraries in the vast digital landscape?

Why is this even a problem?

- Why should we care if our libraries have decent websites or not??
 - Patrons are missing out (and probably don't even know it!)
 - Online library catalog (holds, renews, what's new)
 - Research journals/ popular magazines (licensed content)
 - Other patrons' ideas

One Answer



- “Plinkit” – **P**ublic **L**ibrary **I**nterface **KIT**
- Plone-based, pre-built websites for public libraries
 - Pre-loaded with “library” content
 - In-place editing and “dynamic” content
 - Online access to research materials
 - FREE through the Oregon State Library
 - Hosted at OSL, etc.

Designing for Two: The Patron

- Content for Patrons
 - Focus on patron needs and information that libraries have traditionally provided
 - Events and programs, materials, etc. often by audience (children, young adults, seniors, etc)
 - Expand to include online content and services, especially statewide programs (e.g. virtual reference)

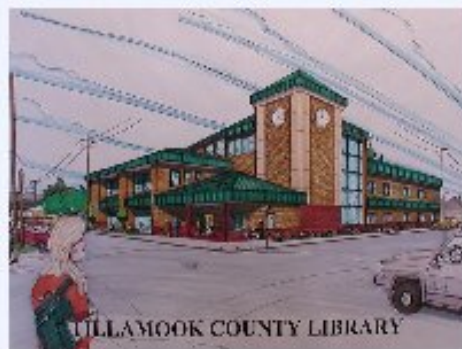
Designing for Two: Library Staff

- Simplified Workflow :
 - One-step publishing
 - “Live” editing of published content
- Roles/Permissions
 - Staff who can edit everything/anything
 - Staff who can edit specific areas
 - Generic “Patron” account
- Provide content/functionality for staff
 - As needed, more important for county/district-wide systems than single, city libraries
- Stretch to meet local needs based on skills
 - CMFContentPanels used at one site

Demo – Home Page

- Library catalog online
- Highlights “eShelf & Research”
 - Online scholarly journals, general magazines
 - “Reader’s Advisory”
 - “Selected Sites” (Open Directory Project)
 - Localized information, digital collections online
- L-net (7/24 virtual reference)
- OSLIS (K-12 website for online research and information literacy skill-building)

Welcome to the Tillamook County Libraries



Check out new building [news](#), [pictures](#) and [video!](#)

Search your library catalog:

Keyword

SEARCH

[Library Catalog Advanced Search](#)

[Your Account](#)

Your library resources available anytime, anywhere:

[eShelf & Research](#) - Work and research from the office or from home, anytime:

- [Materials online](#): books, articles, research databases, and more
- [Good Reads](#): book reviews, top sellers, author interviews, and news headlines
- [Selected sites](#): what's good on the Web
- [Community information](#): local, nonprofit groups and services
- [Digital exhibits](#): historic photos and more

[Support Your Library](#)

Have a Question?



Ask your local librarian or try [L-net](#), Oregon's statewide live-chat reference service.

Specially for Students



[OSLIS](#): Bringing information to students around the state.

Demo – Interesting Portlets

- Random Quotes (python script & flat file of quotes)
- Location & Hours (editable static content)
- Random Photos (Reinout van Rees)

new building photos!

Concrete arrives for new foundation



location & hours

MAIN LIBRARY
1716 3rd Street
Tillamook, OR 97141
503-842-4792

HOURS
Mon-Thu: 9am-9pm
Fri-Sat: 9am-5:30pm

[\[branch info\]](#)

"If a man writes a book, let him set down only what he knows. I have guesses enough of my own."
—*Johann Wolfgang von Goethe*
(1749-1832)
German writer, scientist, master of poetry, drama and novel

Welcome to the Newberg Public Library



Events @ Your Library

- [Book Buddies](#) October 18, 2006
- [Third Thursday ANIME \(O-TABB\)](#) October 19, 2006
- [Teen Read Week All-Nighter](#) October 20, 2006
- [Art Day](#) October 21, 2006
- [Lap Sit/Baby Tot Time](#) October 24, 2006
- [Yu-Gi-Oh Tournament](#) October 24, 2006
- [Storytime](#) October 25, 2006
- [Children's Craft Program](#) October 25, 2006



Search your library catalog:

[Online Catalog](#) | [Advanced Search](#)
[My Library Account](#) | [Need a library card?](#)

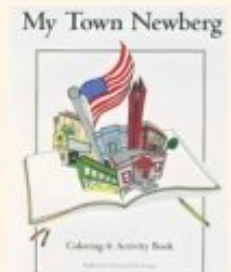
location & hours

503 E. Hancock St
Newberg, OR
[MAP IT](#)
(503) 538-READ

Mon & Fri: 12p - 5p
Tue & Th: 10a - 8p
Wed: 10a - 5p
Sat: 10a - 3p
Sun: closed

announcements

Coloring Book Benefits Library



[read more...](#)

Cultural Pass



Demo – eShelf & Research

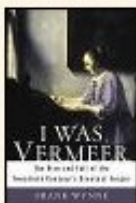
- “Good Reads”
 - CMFSin and page templates
- “Selected Sites”
 - PHP script to locally mirror / display Open Directory Project
- “Community Organizations”
 - mxmContacts Product
- “Digital Exhibits”
 - native Plone “thumbnail view”


Demo – “Good Reads”

Powell's Daily Book Reviews

[A Real Fake](#)

Sun, 15 Oct 2006 00:00:01 PST



 [I Was Vermeer: The Rise and Fall of the Twentieth Century's Greatest Forger](#) by Frank Wynne, a review from Times Literary Supplement by Alex Danchev.

[Ghost Prawn: Sean Tejaratchi](#)

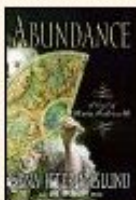
Sat, 14 Oct 2006 00:00:01 PST



 [Crap Hound No. 6: Death, Telephones & Scissors](#) by Sean Tejaratchi, a review from Powells.com by Georgie Lewis.

[Mirror, Mirror](#)


Fri, 13 Oct 2006 00:00:01 PST

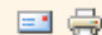


 [Abundance, a Novel of Marie Antoinette](#) by Sena Jeter Naslund, a review from Washington Post Book World by Ron Charles.

Demo – “Selected Sites”

Selected Sites

The best of the Web, from the  [Open Directory Project](#).

 Search »

- **Arts**
[Movies](#), [Television](#), [Music](#)...
- **Games**
[Video Games](#), [RPGs](#), [Gambling](#)...
- **Kids and Teens**
[Arts](#), [School Time](#), [Teen Life](#)...
- **Reference**
[Maps](#), [Education](#), [Libraries](#)...
- **Shopping**
[Autos](#), [Clothing](#), [Gifts](#)...
- **Business**
[Jobs](#), [Real Estate](#), [Investing](#)...
- **Health**
[Fitness](#), [Medicine](#), [Alternative](#)...
- **News**
[Media](#), [Newspapers](#), [Weather](#)...
- **Regional**
[US](#), [Canada](#), [UK](#), [Europe](#)...
- **Society**
[People](#), [Religion](#), [Issues](#)...
- **Computers**
[Internet](#), [Software](#), [Hardware](#)...
- **Home**
[Family](#), [Consumers](#), [Cooking](#)...
- **Recreation**
[Travel](#), [Food](#), [Outdoors](#), [Humor](#)...
- **Science**
[Biology](#), [Psychology](#), [Physics](#)...
- **Sports**
[Baseball](#), [Soccer](#), [Basketball](#)...

Demo – Community Organizations

home kids & teens eshelf & research español news & events about us








you are here: [home](#) → [tillamook county libraries](#) → [eshelf & research](#) → community organizations

navigation

- Home
- Kids & Teens
- eShelf & Research
 - Magazines & Databases
 - Good Reads
 - Selected Sites
 - Community Organizations**
 - Digital Exhibits
- Español
- News & Events
- About Us
- Forms

Search results

73 items matching your criteria. [RSS](#)

-  [TPUD - Tillamook People's Utility District](#)
TPUD - Tillamook People's Utility District
-  [First Christian Church of Tillamook](#)
First Christian Church of Tillamook
-  [Tillamook Seventh-day Adventist Church](#)
Tillamook Seventh-day Adventist Church
-  [Calvary Bible Church](#)
Calvary Bible Church
-  [St. Mary's By the Sea](#)
St. Mary's By the Sea
-  [Christian Church Wi-Ne-Ma](#)
Christian Church Wi-Ne-Ma
-  [Tillamook Headlight Herald Newspaper Garage Sales](#)
Tillamook Headlight Herald Newspaper Garage Sales

Demo – Digital Exhibits

Historic Photos

Tillamook County Library Historic Photos



Tillamook County
Photos (5)



Bookmobile Photos
(24)



Library Directors and
Employees (8)



Tillamook County
Library Buildings (15)



Bay City Railroad
Photos (6)



Photos of Ships, Boats
and Docks (10)

Demo – About Us

- Place-holders provided; library updates
- Contact Us / Web Forms (FormMailer)
- Director's Message
- Additional content specific to each library
 - Policies
 - Library card
 - Meeting rooms
 - Getting involved

Demo – About Us

[home](#) [kids & teens](#) [eshelf & research](#) [español](#) [news & events](#) [about us](#)

you are here: [home](#) → [plinkit--public library interface kit](#) → [about us](#) → [director's message](#)

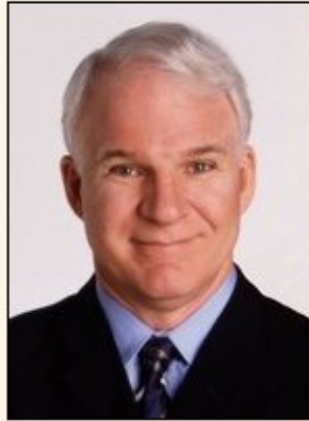
navigation

- Home
- Kids & Teens
- eShelf & Research
- Español
- News & Events
- About Us
 - Director's Message**
 - Contact Us
 - Your Library Card
 - Opportunities for Involvement
 - Library Policies

Director's Message

Your Library Director Welcomes You

Proin faucibus. Vivamus aliquam mi in orci. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Morbi turpis. Nam orci risus, laoreet vel, posuere vel, facilisis a, libero. Nam venenatis nulla sit amet erat. Aenean erat enim, vestibulum ac, nonummy at, auctor et, tortor. Phasellus ultricies neque quis nisl tincidunt condimentum.



Curabitur sit amet massa sed lacus scelerisque laoreet. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris arcu dolor, pharetra sed, porttitor non, ornare non, nunc. Nunc placerat. Nulla nec nibh. Proin purus velit, vehicula id, congue quis, pharetra quis, lectus. Quisque vel lorem sit amet nibh tincidunt ullamcorper.

Demo – Staff Area (“intranet”)

- Staff-Only Calendar (CalendarX)
 - Vacation calendar
- Online Forum
 - Especially useful for county/district-wide library systems (PloneBoard)
- Other internal information/documents/etc.

Demo – “Staff Area”

Your Staff Area



by [Editor](#) — last modified May 15, 2006 02:19 PM

Daily Operations

- Library brochure
- Library policy manual
- Library policy manual index
- Library policy manual index arranged in alphabetical order
- Volunteer application

Workgroups and projects

- [Library signs](#)
- Revised sign list
- [Library move](#)

Staff Schedule

- Use the [staff-only calendar](#) to schedule staff meetings and desk schedules or [view a text listing](#) of all staff events.

Additional Documents

- Emergency Contact Lists:
 - [Staff Directory](#)
 - [Tillamook County & City Phone Directory](#)
 - [CRSN Directory](#)
 - [CRSN Email Directory](#)

Non-technology Aspects

- Memorandum of Understanding
- Free training, free manual (also online)
- Online screencasts (via ONE/Northwest)
- Assist libraries in marketing their “information services”
 - local business communities,
 - government officials,
 - and other constituents who make funding decisions.

The Future

- Skins!
 - Provide libraries more layout choices
- LinguaPlone for libraries with non-English speaking patrons/communities
- Increase Patron Participation Online
 - Patron book reviews
 - Online book discussion groups
 - “Everybody Reads” Programs
 - Research tutorials
 - From genealogy to how to start a small business

Beyond Oregon: Plinkit Collaborative

- Membership provides funding for joint development, marketing, and training
 - Plinkit “instance” with Products directory
- Colorado, Texas and Illinois
 - Texas has 500+ public libraries
- Colorado and Texas staff attended Portland’s Plone Bootcamp last July
- First Steering Committee to meet Nov 1
- Plinkit Administrator’s Manual

Texas

- Interest from public libraries is extremely high (goal of approx. 100 libraries in a year)
- Original Plinkit instance and customizing
- Ten “Technical Support” regions” in need of training
- Setting up “sandbox” for upcoming Plinkit Administrator trainings
- Waiting on Plinkit Administrators Manual

Colorado

- Has done six presentations throughout the state; very enthusiastic response
- First site to go live on Nov. 1
<http://parkcounty.colibraries.org/>
- Goal of having five more sites live by the end of December
- Usability testing to help with template site design

Beyond Oregon: Other Efforts

- PLOT – Public Library Online Templates
 - British Columbia
 - Pilot project with two libraries currently:
 - McBride and District Public Library
<http://mcbride.bclibrary.ca/>
 - Fort Nelson Public Library
<http://fortnelson.bclibrary.ca/>
 - Marie Palmer is the Project Coordinator
 - More information: <http://plot.bclibrary.ca/>

Beyond Oregon: Other Efforts

- PLOW – Putting Libraries on the Web
 - Iowa's Plone-based offering for public libraries
 - Training began the week Oct 17 with about 300 libraries to participate
 - Funded through Bill and Melinda Gates Foundation grant, "Staying Connected"
 - One part of a larger effort to empower libraries to have an online presence
 - <http://www.statelibraryofiowa.org/ld/gatesgrants/stay>

Questions?



Links to interesting places:

- Plinkit: <http://www.plinkit.org/>
- Demo site: <http://demo.plinkit.org>
- Oregon State Library, Library Development: <http://oregon.gov/OSL/LD/>
- Colorado's first Plinkit site: <http://parkcounty.colibraries.org/>
- PLOT: From British Columbia: <http://plot.bclibrary.ca/>
- PLOW: From Iowa: <http://www.statelibraryofiowa.org/ld/gatesgrants/stay>