



OPENPLANS SOFTWARE:



Online Organizing to Produce
Real World Change

WHO IS TOPP?

The Open Planning Project (TOPP) is a high tech non-profit based in New York City.

In the beginning...

There was Mark



Mark begat Jackie



Jackie begat Rob



Rob begat Whit...and AlecM



Later...



Jan comes down from the mountain to TOPP



Then we had a hiring campaign



Charge!

Don't be a Dick.*

Work for OpenPlans.



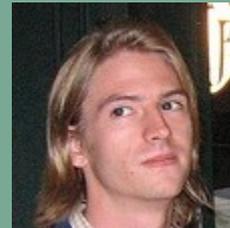
**The Open Planning Project
is hiring. Learn more.**

Tressider Union, Sequoia Room
Thursday, April 13, 7:30 pm

*We are not a political action committee. We just don't support shooting our friends. The Open Planning Project (TOPP) is a non-profit organization based in New York City. We build Open Source software that helps citizens shape society. We are hiring programmers for fulfilling careers and internships in Open Source development. Non-technical opportunities also available.

Compelling.

It worked!



What are OpenPlans and OpenCore?

Ian is going to take you on a a little flashback....

Ed. Note: Ian spent time talking about how great SourceForge was in like 1999, back before any such things existed. He discussed how by encouraging use of cvs, mailing lists, and roadmaps they actually raised the bar for Open Source development and what an Open Source project was. We basically want to do this for groups that are coalescing to get things done by providing technological resources.

What is OpenCore?

OpenCore is our stack for generating social change.

It drives our website, www.openplans.org which provides our offerings free of charge and free of advertising to anyone looking to do something in their communities.

Who might want to use it?

Community groups

Gun Nuts

Concerned citizens

Ben Fair Enthusiasts

Radical Cyclists

Whit's

Kickball

Team

Funders

NGOs

The

Dangerously

Gifted

Activists

Scientologists

Government
Agencies

Polyamorous
communities

Quakers

Militant
Vegans

What's it all about

We want to lower the bar so more people can start taking ownership of these types communication and social software tools and discover how the tools might work for them.

The OpenCore Constellation

Wicked

CMFEditions

listen

Deliverance

Remember &
Membrane

Tagger

TaskTracker

TeamSpace

Py.WordPress

topp.zwsgi

Other Universes



Plone



Zope2



Zope3



Python



WSGI



Paste



CMF



Five



New worlds
of tomorrow

TOPP folks have also worked on...

five.intid

topp.featurelets

plone_schemas

collective.testing

topp.rose

ztagger

rhizome

Workingenv

Memojito

Anonymailer

topp.viewtraverse

topp.buildout

deliverance.buildout

workingenv

The Current OpenCore Gestalt

Collaborative Sandbox	Teamspaces + wicked
Mailing lists usable as forums	listen
Project Governance	Remember & Membrane
Versioning all content types	CMFEditions
Tight Plone integration	Products.OpenPlans

The Blossoming OpenCore Gestalt

Annotating Content	tagger
Structuring Taxonomy	tagger
Project Coordination	TaskTracker
Matching Existing Brand Identity	Deliverance
Not Reinventing the Blogging Wheel	Py.WordPress

The Promise of topp.ZWSGI

Ian's lightning talk in 1 minute or less

Let's look at what this enables us to do

WSGI is a specification for web servers and application servers to communicate with web applications. It is a python standard, and is usable with Zope. For more information, see <http://blog.ianbicking.org/wsgi-and-paste-proxy.html>

Task Tracker in the buff

Todo list - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://localhost:5000/tasklist/view/3

Go

Logged in as: admin Project: theproject
This is list My Tasks.
[Watch this tasklist](#) | [Reorder](#)

Task name	Status ↓	Deadline ↓	Assigned to ↓	Created by
▼  Add a bike lane to Main street	not done		unassigned	admin
▼  make leaflets	not done	31 October, 2006	unassigned	admin
•  design leaflets	done		unassigned	admin
•  print leaflets	not done		unassigned	admin
•  contact similar groups	not done		unassigned	admin
•  start a mailing list	not done		unassigned	admin
•  create a petition	not done	13 November, 2006	unassigned	admin
•  contact the mayor	not done		unassigned	admin

 [Add a new task.](#)

[Add a bunch of new tasks.](#)

Ed. Note—existing NYCSR site

The New York City Streets Renaissance - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://www.nycsr.org/

Latest Headlines Training Schedule — ...

Home Page Join Us +

NYC STREETS RENAISSANCE

Who We Are New York Streets Global Lessons Get Involved Events

New York is a city best enjoyed on foot, yet we plan our streets for cars.

New York City's streets are the soul of its neighborhoods and the pathways to some of the world's most in-demand destinations. For generations, New Yorkers and visitors have strolled, shopped and socialized on sidewalks and street corners. Pedestrian friendly streets are the city's most fundamental assets.

Unfortunately, we aren't making the most of these assets. Instead, our streets are being managed almost entirely for traffic flow, with neighborhoods and business districts buckling under increasing amounts of dangerous car and truck traffic. If we continue planning our streets for cars and traffic, we will get more cars and traffic; conversely, if we start planning our cities for people and places, we will get more people and places.

Streets are more than just car corridors; they are valuable civic spaces and resources that need to be wisely allocated. The New York City

New York Streets: Video Gallery

Introduction
(1:00 - 2.71 MB)
Mark Gorton introduces the goals of the NYC Streets Renaissance project.

[More Videos »](#)

Global Lessons: Photo Gallery

An Engaging Street
Queen Street in Toronto has engaging sidewalks and destinations that attract both residents and tourists.

Ed. Note— TaskTracker wrapped in existing NYCSR site

Todo list - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://localhost:5001/tasklist/view/3

Home Page NYC STREETS RENAISSANCE Join Us +

Who We Are **New York Streets** Global Lessons Get Involved Events

Logged in as: admin Project: theproject
This is list My Tasks.
[Watch this tasklist](#) | [Reorder](#)

Task name	Status ↓	Deadline ↓	Assigned to ↓	Created by
▼ Add a bike lane to Main street	not done ▼		unassigned	admin
▼ make leaflets	not done ▼	31 October, 2006	unassigned	admin
• design leaflets	done ▼		unassigned	admin
• print leaflets	not done ▼		unassigned	admin
• contact similar groups	not done ▼		unassigned	admin
• start a mailing list	not done ▼		unassigned	admin
• create a petition	not done ▼	13 November, 2006	unassigned	admin
• contact the mayor	not done ▼		unassigned	admin

 [Add a new task.](#)

[Add a bunch of new tasks.](#)
[Edit list settings](#) | [Back to list of lists](#)

[Home](#) | [Who We Are](#) | [New York Lessons](#) | [Global Lessons](#) | [Get Involved](#) | [Events](#) | [Join Us](#) |

Ed. Note— existing OpenPlans site

NYCSR — OpenPlans - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://www.openplans.org/projects/nycstreets

Latest Headlines Training Schedule — ...

OpenPlans people projects search

New York City Streets Renaissance Campaign

get involved!

project home project roster log in join

view edit

NYCSR

last modified 2006-10-04 20:26

Welcome to the NYC Streets Renaissance Campaign Headquarters

The goal of the NYCSR is to transform New York City streets so that they are safer, more productive and more livable.



Streets can be places for neighbors to meet

New York City is defined by its vibrant and diverse streets and neighborhoods. Unfortunately, our neighborhoods and business districts are buckling under increasing amounts of dangerous car and truck traffic. Children can no longer [play on their own blocks](#), while parents worry about turning cars smashing into baby carriages. Senior citizens are losing their independence, shut up in their homes for fear of crossing the street. And shoppers and investors are being turned away by chaotic, traffic-choked avenues.

This is unacceptable. **The time is long overdue for our great city to strike a better balance between traffic and the needs of pedestrians.**

The NYC **Streets Renaissance Campaign** aims to:

Ed. Note— TaskStracker wrapped with existing OpenPlans site

Todo list - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://localhost:5001/tasklist/view/3

OpenPlans people projects search

New York City Streets Renaissance Campaign

get involved!

project home project roster log in join

Logged in as: admin Project: theproject

This is list My Tasks.
[Watch this tasklist](#) | [Reorder](#)

Task name	Status ↓	Deadline ↓	Assigned to ↓	Created by
▼ Add a bike lane to Main street	not done ▼		unassigned	admin
▼ make leaflets	not done ▼	31 October, 2006	unassigned	admin
• design leaflets	done ▼		unassigned	admin
• print leaflets	not done ▼		unassigned	admin
• contact similar groups	not done ▼		unassigned	admin
• start a mailing list	not done ▼		unassigned	admin
• create a petition	not done ▼	13 November, 2006	unassigned	admin
• contact the mayor	not done ▼		unassigned	admin

 Add a new task.

[Add a bunch of new tasks.](#)

[Edit list settings](#) | [Back to list of lists](#)

Ed. Note—existing zope.org site

The screenshot shows the Zope.org website in a Mozilla Firefox browser window. The browser's address bar displays 'http://zope.org/'. The website header features the Zope Community logo and a search bar. A navigation bar below the header includes links for 'Latest Headlines' and 'Training Schedule'. The main content area is divided into several sections: 'Download' with links to 'Download Zope', 'Zope Products', and 'Zope CMF'; 'Resources' with links to 'Report Bugs', 'Mailing Lists', 'User Groups', and 'License'; 'Documentation' with links to 'The Zope Book', 'API reference', 'ZPT reference', 'Developer Guide', 'CMF Documentation', 'Zope Articles', 'Zope How-Tos', and 'Books In Print'; 'About Zope' with links to 'What Is Zope?', 'Zope Powered Sites', 'About Zope.org', and 'Member FAQ'; 'Business' with links to 'Zope Corporation', 'Solution Providers', and 'Zope Training'; and 'Developers'. The central section, 'Welcome to Zope.org', describes the site as 'The Web Site for the Zope Community' and provides information about Zope as an open source application server. It lists 'Zope for...' categories: 'New Users' (Introduction To Zope, About Python), 'Product Developers' (Developers Guide, Unit Testing), 'Web Masters' (Using Apache, Security, ZPT, DTML), and 'Zope Developers' (Content Management Framework (CMF), Products, Using CVS/SVN, Bug Days). A 'What You can do on Zope.org' section explains membership benefits and site search functionality. The right sidebar contains 'Planets' (Planet Zope, Planet Plone), 'News' (Russian Zope3 Maillist, kiss 0.1: Serve filesystem content, simply, ZInformixDA 0.3 released, zForum 1.0 Release 16 - Skin Me, 'faster' sessioning product released), and 'Products' (ContentDispatcher: Dispatch content over many plone sites in one click! (1.0.1), Content Management Framework (2.1.0-alpha)).

Zope.org - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://zope.org/

Latest Headlines Training Schedule — ...

ZOPE
Community

search

You are here: Home

You are not logged in [Log in](#) [Join](#)

Download

- [Download Zope](#)
- [Zope Products](#)
- [Zope CMF](#)

Resources

- [Report Bugs](#)
- [Mailing Lists](#)
- [User Groups](#)
- [License](#)

Documentation

- [The Zope Book](#)
- [API reference](#)
- [ZPT reference](#)
- [Developer Guide](#)
- [CMF Documentation](#)
- [Zope Articles](#)
- [Zope How-Tos](#)
- [Books In Print](#)

About Zope

- [What Is Zope?](#)
- [Zope Powered Sites](#)
- [About Zope.org](#)
- [Member FAQ](#)

Business

- [Zope Corporation](#)
- [Solution Providers](#)
- [Zope Training](#)

Developers

Welcome to Zope.org

The Web Site for the Zope Community

Zope is an open source application server for building content management systems, intranets, portals, and custom applications. The Zope community consists of hundreds of companies and thousands of developers all over the world, working on building the platform and Zope applications. Zope is written in Python, a highly-productive, object-oriented scripting language. [more](#)

Zope for...

- New Users**
[Introduction To Zope](#), [About Python](#)
- Product Developers**
[Developers Guide](#), [Unit Testing](#)
- Web Masters**
[Using Apache](#), [Security](#), [ZPT](#), [DTML](#)
- Zope Developers**
[Content Management Framework \(CMF\)](#), [Products](#), Using [CVS/SVN](#), [Bug Days](#)

What You can do on Zope.org

Membership gives you your own home folder on Zope.org where you can create and manage your own Zope objects. The objects you create and maintain will be available to all people who visit Zope.org.

Site visitors can find your content using the site search or by browsing your member folder.

Many pages on the zope.org site are generated by search queries - by providing metadata such as keywords with your content it can appear in automated site pages such as product or news listings. [more](#)

Zope Training ...

Planets

- [Planet Zope](#)
Zope related news [RSS](#)
- [Planet Plone](#)
Plone related news [RSS](#)

News [XML](#)

- [Russian Zope3 Maillist](#)
October 26
- [kiss 0.1: Serve filesystem content, simply](#)
October 17
- [ZInformixDA 0.3 released](#)
October 16
- [zForum 1.0 Release 16 - Skin Me](#)
October 16
- ['faster' sessioning product released](#)
October 12

Products [XML](#)

- [ContentDispatcher: Dispatch content over many plone sites in one click! \(1.0.1\)](#)
October 11
- [Content Management Framework \(2.1.0-alpha\)](#)

MyGirlsplace ~~zope~~

Main Navigation

[Home](#)
[Myspace Generators](#)
[Myspace Codes](#)
[Secret Confessions New!](#)
[Flash Animations](#)
[Myspace Cursors](#)
[Myspace Layouts](#)
[News and Rumors](#)
[Myspace Tips](#)
[Create a Zwinky!](#)
[More Cursors](#)
[Myspace Smilies](#)

Myspace Layouts

[Animals](#)
[Animated Backgrounds](#)
[Anime](#)
[Celebrities](#)
[Colorful](#)
[Dark/Emo](#)
[Fantasy](#)
[Fashion](#)
[Food/Candy](#)
[Hearts](#)
[Icons](#)
[Love](#)
[Music/Musicians](#)
[Pink](#)
[Playboy Bunny](#)
[Polka Dots](#)
[Quotes](#)

Welcome to Zope.org

The Web Site for the Zope Community

Zope is an open source application server for building content management systems, intranets, portals, and custom applications. The Zope community consists of hundreds of companies and thousands of developers all over the world, working on building the platform and Zope applications. Zope is written in Python, a highly-productive, object-oriented scripting language. [more](#)

Zope for...

- New Users**
[Introduction To Zope](#), [About Python](#)
- Product Developers**
[Developers Guide](#), [Unit Testing](#)
- Web Masters**
[Using Apache](#), [Security](#), [ZPT](#), [DTML](#)
- Zope Developers**
[Content Management Framework \(CMF\) Products](#), [Using CVS/SVN](#), [Bug Days](#)

What You can do on Zope.org

Membership gives you your own home folder on Zope.org where you can create and manage your own Zope objects. The objects you create and maintain will be available to all people who visit Zope.org.

Site visitors can find your content using the site search or by browsing your member folder.

Many pages on the zope.org site are generated by search queries - by providing metadata such as keywords with your content it can appear in automated site pages such as product or news listings. [more](#)

Zope Training ...

Send your Zope training announcements to webmaster@zope.org

Plone Training ...

your
**Personal
 Boutique**
 awaits you...

featuring
**deals &
 new arrivals**
 on your
 favorite brands

try it now!



What does it all mean?

OpenCore is our response to web 2.0.

Cause sure you have a blog, and you've tagged your photos on flickr, and you did a google maps mashup that shows your favorite dive bars, and you've got a ton of myspace "friends" to not drink with at those dive bars.

Collaborate

Because its time to use web tools to get real things done for the real world.

www.openplans.org/projects/opencore